

COVERGE REPORT

ON



GENERAL
INSURANCE

Reliance General Insurance introduced first-of-its-kind offering, 'Insurance Gift Card'

PRINT MEDIA COVERAGE

Sr.no	Date	Publication	Headline	Editions	
1	Sep 24, 2020	Navbharat Times	Insurance gift card	Mumbai	05
2	Sep 24, 2020	Maharashtra Times	Can gift insurance	Mumbai	08
3	Sep 24, 2020	Navbharat	Insurance as a gift card in festive season	Mumbai	02
4	Sep 24, 2020	Yashobhoomi	Reliance General launches insurance gift card'	Mumbai	05
5	Sep 24, 2020	Shivner	Reliance General launches insurance gift card'	Mumbai	03
6	Sep 24, 2020	Political & Business Daily	Reliance General launches insurance gift card'	Bhubaneswar	07
7	Sep 24, 2020	Gujarat Pranam	Reliance General launches insurance gift card'	Ahmedabad	02
8	Sep 24, 2020	Satellite Samachar	Reliance General launches insurance gift card'	Ahmedabad	02
9	Sep 24, 2020	Absolute India	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING - INSURANCE GIFT CARD	Bhopal	04
10	Sep 24, 2020	Duniya Khabar	Reliance General Insurance introduces of its kind offering- ^Insurance Giftcard^	Bhubaneswar	08
11	Sep 24, 2020	Arthik Lipi	The first offer of general insurance is insurance gift card	Kolkata	07
12	Sep 25, 2020	The Echo of India	Reliance General Insurance introduces Insurance Gift Card	Kolkata	08
13	Sep 25, 2020	Punya Nagari	Reliance General Insurance introduces 'Insurance Gift Card'	Mumbai Pune	09
14	Sep 25, 2020	Saamana	Reliance General Insurance introduces 'Insurance Gift Card'	Mumbai	05
15	Sep 25, 2020	Hamara Mahanagar	Reliance General Insurance introduces 'Insurance Gift Card	Mumbai	06

16	Sep 25, 2020	Navgujarat Samay	Reliance General Insurance introduces 'Insurance Gift Card'	Ahmedabad	08
17	Sep 25, 2020	Nirmal Metro	Reliance General Insurance introduces 'Insurance Gift Card'	Ahmedabad	03
18	Sep 25, 2020	Tapobhoomi	Reliance General Insurance introduces 'Insurance Gift Card'	Ahmedabad	02
19	Sep 25, 2020	Satellite Samachar	Reliance General Insurance introduces 'Insurance Gift Card'	Ahmedabad	02
20	Sep 25, 2020	Business Remedies	Reliance General Insurance launched for the first time an absolutely unique offer insurance gift card in the market	Jaipur	08
21	Sep 25, 2020	Indian Era	Reliance General Insurance introduces first of its kind offering	Bhubaneswar	07
22	Sep 26, 2020	Vyapar	Reliance General Insurance introduces 'Insurance Gift Card'	Mumbai	03
23	Sep 26, 2020	Prahaar	Reliance General Insurance introduces 'Insurance Gift Card'	Mumbai	06
24	Sep 26, 2020	Hindustan	Insurance gift-card bazar mai pesh	Delhi Chandigarh	13
25	Sep 26, 2020	Herald Youngleader	Reliance General Insurance introduces 'Insurance Gift Card'	Ahmedabad	07
26	Sep 26, 2020	Standard Herald	Reliance General Insurance introduces 'Insurance Gift Card'	Ahmedabad	07
27	Sep 27, 2020	Suryakal	Reliance General Insurance introduces 'Insurance Gift Card'	Ahmedabad	02
28	Sep 27, 2020	Ahmedabad Express	Reliance General Insurance introduces 'Insurance Gift Card'	Ahmedabad	07

Sr.no	Date	Publication	Headline	Editions
Online				
1	Sep 23, 2020	The Economic Times Wealth	Reliance General Insurance introduces 'Insurance Gift Card': Should you get one?	N/A
2	Sep 23, 2020	Money Control	Reliance General launches insurance gift card under sandbox guidelines	N/A
3	Sep 23, 2020	UNI	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING – “INSURANCE GIFTCARD”	N/A
4	Sep 23, 2020	Rediff real Time News	Reliance General launches insurance gift card under sandbox guidelines	N/A
5	Sep 23, 2020	Devdiscourse	Business briefs (PTI)	N/A
6	Sep 23, 2020	Orissa Dairy	Reliance General Insurance introduced first-of-its-kind offering, 'Insurance Gift Card'	N/A
7	Sep 23, 2020	Asia Insurance post	Reliance Gen launches Insurance Gift Card under sandbox norms	N/A
8	Sep 23, 2020	Daily Hunt	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING - "INSURANCE GIFTCARD"	N/A
9	Sep 23, 2020	Indore Mirror	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING – “INSURANCE GIFTCARD”	N/A
10	Sep 23, 2020	Global Prime News	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING – “INSURANCE GIFTCARD”	N/A
11	Sep 23, 2020	Flip Board	Reliance General launches insurance gift card under sandbox guidelines	N/A
12	Sep 23, 2020	Digital Tariq-Reliance	Reliance General Insurance introduces 'Insurance Gift Card': Should you get one?	N/A

13	Sep 23, 2020	Spirit of Mumbai	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING - "INSURANCE GIFTCARD"	N/A
14	Sep 23, 2020	Broadcastall	Reliance General Insurance introduces 'Insurance Gift Card': Should you get one?	N/A
15	Sep 23, 2020	News Patrolling	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING – "INSURANCE GIFTCARD"	N/A
16	Sep 23, 2020	Absolute India News	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING – "INSURANCE GIFTCARD"	N/A
17	Sep 23, 2020	Hindia News	Reliance General Insurance introduces 'Insurance Gift Card': Should you get one?	N/A
18	Sep 23, 2020	Arthniti Magazine	रिलायन्स जनरल इन्शुरन्स सादर करत आहेत अभूतपूर्व सेवा - 'इन्शुरन्स गिफ्टकार्ड' 'इन्शुरन्स' भेट देण्याची अधिक स्मार्ट आणि अभूतपूर्व संधी	N/A
19	Sep 23, 2020	Konexio Network	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING – "INSURANCE GIFTCARD"	N/A
20	Sep 23, 2020	Navarashtra	Reliance General Insurance रिलायन्स जनरल इन्शुरन्स सादर करत आहेत अभूत पूर्व सेवा - 'इन्शुरन्स गिफ्टकार्ड'	N/A
21	Sep 23, 2020	Business Times	आता द्या इन्शुरन्सची 'भेट'	N/A
22	Sep 24, 2020	News Go Wire	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING – "INSURANCE GIFTCARD"	N/A
23	Sep 24, 2020	Exclusive News	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING – "INSURANCE GIFT CARD"	N/A
24	Sep 24, 2020	The News Biz	रिलायन्स जनरल इन्शुरन्स तर्फे 'इन्शुरन्स गिफ्टकार्ड' सादर	N/A
26	Sep 25,	Bangalore Today	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING – "INSURANCE GIFTCARD"	N/A

	2020			
27	Sep 25, 2020	This Week India	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING - "INSURANCE GIFTCARD"	N/A
28	Sep 25, 2020	Silicon Village	Reliance General Insurance Introduces New Offering Across India - "Insurance Giftcard"	N/A
29	Sep 25, 2020	Media Tech	RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND	N/A
30	Sep 25, 2020	Jay Vijay	रिलायन्स जनरल इन्शुरन्सची 'इन्शुरन्स गिफ्टकार्ड' योजना	N/A

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इंश्योरेंस गिफ्ट कार्ड

■ बिजनेस डेस्क: रिलायंस जनरल इंश्योरेंस ने इंश्योरेंस गिफ्ट-कार्ड को बाजार में उतारा। यह प्रीपेड कार्ड 500 और 1,000 रुपये में उपलब्ध है। कंपनी की वेबसाइट से इसे खरीदते ही ग्राहक के ईमेल पर एक वाउचर प्राप्त होता है जिसे इलेक्ट्रॉनिक रूप से उस व्यक्ति को भेज सकते हैं, जिसे ग्राहक कार्ड गिफ्ट करना चाहता हो।

विमा भेट देता येणार

मुंबई : प्रिय व्यक्तीला अन्य कोणतीही वस्तू भेट देण्याऐवजी विमा भेट देता याचा यासाठी रिलायन्स जनरल इन्शुरन्सने सुविधा सुरू केली आहे. यासाठी कंपनीने 'इन्शुरन्स गिफ्ट कार्ड' बाजारात आणले आहे. इन्शुरन्स रेग्युलेटरी ऑण्ड डेव्हलपमेंट अथॉरिटी अर्थात इरडाने या योजनेला मान्यता दिली आहे. इरडाने विविध विमा कंपन्यांना सॅण्डबॉक्स या संकल्पनेअंतर्गत काही अभिनव योजना प्रायोगिक तत्त्वावर बाजारात आणण्यास परवानगी दिली होती. या प्रयोगांतून अनेक कंपन्या अशी अभिनव उत्पादने बाजारत दाखल करत आहेत. सणासुदीच्या काळात भेटवस्तू देण्याची मानसिकता लक्षात घेऊन ही योजना तयार करण्यात आल्याचा दावा रिलायन्स जनरल इन्शुरन्सने केला आहे. 'इन्शुरन्स गिफ्ट कार्ड' ज्या व्यक्तीला भेट द्यायचे आहे त्या व्यक्तीला इलेक्ट्रॉनिक पद्धतीने सहज देता येईल आणि कार्डधारकाला आरोग्य विमा संरक्षण विकत घेता येईल. हा व्यवहार पूर्णपणे डिजिटली होणार आहे.

त्योहार में बीमा उपहार बना आसान

मुंबई, सं. रिलायंस जनरल इश्योरेंस ने "इश्योरेंस गिफ्ट-कार्ड" को उतारा है, जो किसी को बीमा 'उपहार' में देने का बेहद समझदारी भरा तरीका है साथ ही लोगों को अवसर उपलब्ध हुआ है. त्योहारों के मौसम में एक-दूसरे को उपहार देने की परंपरा को ध्यान में रखते हुए इस प्रोडक्ट को खासतौर पर डिजाइन किया गया है, जिसे खरीदना और उपहार के तौर पर देना बेहद आसान है.

इश्योरेंस गिफ्ट-कार्ड किसी भी सामान्य प्रीपेड कार्ड की तरह ही है. जो 500 और 1,000 की कीमतों पर उपलब्ध है. इसे reliancegeneral.co.in वेबसाइट से खरीदा जा सकता है. कार्ड खरीदने के लिए लेन-देन पूरी तरह से डिजिटल माध्यमों से किया जाएगा और इस तरह पारदर्शिता के साथ-साथ ग्राहकों की सुविधा भी सुनिश्चित होगी. राकेश जैन ने कहा कि उपहार को आशीर्वाद की तरह देखा जाता है, जिसे हर त्योहार या उत्सव के उपलक्ष्य की निशानी के तौर पर देखा जाता है. इस "इश्योरेंस गिफ्ट-कार्ड" से खरीदा गया स्वास्थ्य बीमा कवर, आपातकालीन परिस्थितियों में चिकित्सा से जुड़ी आवश्यकताओं को पूरा करेगा और यह जरूरत के वक्त आर्थिक मदद के रूप में वरदान साबित होगा.

रिलायंस कैपिटल जनरल इंश्योरेंस की नई पेशकश

मुंबई, रिलायंस कैपिटल की 100% अनुषंगी कंपनी, रिलायंस जनरल इंश्योरेंस ने आज पहली बार बिल्कुल अनोखे प्रस्ताव- इंश्योरेंस गिफ्ट-कार्ड को बाजार में उतारा, जो किसी को बीमा 'उपहार' में देने का बेहद समझदारी भरा तरीका है, साथ ही लोगों को पहली बार ऐसा अवसर उपलब्ध हुआ है। इस प्रोडक्ट को भारतीय बीमा विनियामक एवं विकास प्राधिकरण के सैंडबॉक्स दिशा-निर्देशों के तहत आदर्श और अभिनव प्रस्तावों में से एक के तौर पर चुना गया है। त्योहारों के मौसम में भारत में एक-दूसरे को उपहार देने की परंपरा को ध्यान में रखते हुए इस प्रोडक्ट को खासतौर पर डिजाइन किया गया है, जिसे खरीदना और उपहार के तौर पर देना बेहद आसान है। इंश्योरेंस गिफ्ट-कार्ड किसी भी सामान्य प्रीपेड कार्ड की तरह ही है, जो 500 और 1,000 की कीमतों पर उपलब्ध है।

रिलायन्स जनरल इन्शुरन्स सादर करत आहेत अभूतपूर्व सेवा - 'इन्शुरन्स गिफ्टकार्ड'

मुंबई, बुधवार : रिलायन्स जनरल इन्शुरन्स या रिलायन्स कॅपिटलच्या संपूर्ण मालकीच्या उपकंपनीने 'इन्शुरन्स गिफ्ट कार्ड' हे अभूतपूर्व उत्पादन सादर केले आहे. यामुळे 'इन्शुरन्स' भेट देण्याची अधिक स्मार्ट आणि अभूतपूर्व संधी उपलब्ध होणार आहे. इन्शुरन्स रेग्युलेटरी ऑफंड डेव्हलपमेंट अथॉरिटी ऑफ इंडिया (आयआयडीएआय) च्या मार्गदर्शक तत्वांअंतर्गत सुयोग्य आणि नाविन्यपूर्ण उत्पादने देणाऱ्या काही मोजक्या सेवांमध्ये हे उत्पादन समाविष्ट आहे. भारतात सणासुदीच्या काळात भेट दस्तू देण्याची मानसिकता लक्षात घेऊन हे उत्पादन खास तयार करण्यात आले आहे. विकत घेण्यास आणि भेट देण्यास हे



अगदी सहजसोपे असे आहे.

'इन्शुरन्स गिफ्ट कार्ड' हे कोणत्याही अन्य प्रीमिड कार्डप्रमाणे असलेले कार्ड ५०० रु आणि १००० रु. या किमतीत उपलब्ध आहे. हे कार्ड ... या वेबसाइटवरून तात्काळ खरेदी करता येईल. 'गिफ्ट कार्ड' ऑनलाइन खरेदी केल्याबरोबर तुम्हाला ईमेलवर वाऊचरसोबतच हे वाऊचर वापरण्यासंदर्भातील सूचना पाठवल्या जातील. त्यानंतर ज्या व्यक्तीला ही भेट द्यायची आहे त्या व्यक्तीला इलेक्ट्रॉनिक पद्धतीने अगदी

सहज हे कार्ड देता येईल आणि कार्डधारकाला आरोग्य विमा संरक्षण विकत घेता येईल. कार्डधारक किंवा स्वतःलाही कोणत्याही वैयक्तिक विमा उत्पादनासाठी १० टक्के सवलत देण्यात येत आहे. हा व्यवहार पूर्णपणे डिजिटली होणार असल्याने ग्राहकांना सोयही मिळते आणि पारदर्शकताही. खरेदीनंतर सहा महिने हे गिफ्ट कार्ड वापरता येईल तसेच वापरले न गेल्यास पैसे परत मिळतील.

या सादरीकरणाबद्दल रिलायन्स जनरल इन्शुरन्सचे मुख्य कार्यकारी अधिकारी श्री. राकेश जैन म्हणाले, 'भारतात भेट देणे म्हणजे आशीर्वाद देण्यासारखे आहे. सण किंवा कोणत्याही आनंदाच्या क्षणी छोटीशी भेट देणे म्हणजे प्रियजनांप्रती

असलेल्या भावना व्यक्त करण्याचे एक प्रतिक असते. यंदा हे महासंकट आसपास असताना लोकांना आपल्या मित्रमंडळींच्या, कुटुंबियांच्या आरोग्याची चिंता आहे. त्यामुळे, आरोग्य विमा संरक्षणामेक्षा चांगली भेट काय असेल. या 'इन्शुरन्स गिफ्ट कार्ड'च्या माध्यमातून काढलेला आरोग्य विमा त्यांच्या वैद्यकीय आमातकालीन स्थितीची काळजी घेईल आणि त्यामुळे गरजेला ही भेट फारच उपयुक्त ठरेल.' देश आता हळूहळू 'न्यू नॉर्मल'सह पूर्वपदावर येत आहे आणि दसरा, दिवाळी, लग्नसराई सोबत आपण उत्सावाच्या मूळमध्ये आहोत. त्यामुळे या काळात भेट देण्यासाठी 'इन्शुरन्स गिफ्ट कार्ड' ही एक स्मार्ट निवड ठरेल.

Reliance General launches insurance gift card'

MUMBAI: Reliance General Insurance has launched 'Insurance Gift Card' which will enable buyers to gift an insurance product. Designed keeping in mind the gifting scenario in India during the festive season, the first of its kind product has been approved under the sandbox guidelines of the Insurance Regulatory and Development Authority of India (IRDAI). This will work as a prepaid card and is available with denominations of Rs 500 and Rs 1,000. The card can be purchased from the company website reliancegeneral.co.in. Once the card is purchased online, there will instructions to redeem the voucher that is received. This card can be shared electronically and the bearer can buy a health insurance protection using it. The usage period of the gift card would be six months from the date of purchase and is refundable if unused. Talking about the launch, Reliance General Insurance CEO Rakesh Jain said, "In India, gifts are like blessings, a small token on every festive or celebratory occasion is a way to express care towards our loved ones. And this year with the pandemic around, people are more concerned about the health of their friends and family, so what can be better than gifting protection of health insurance?" —PBD

રિલાયન્સ જનરલ ઇન્સ્યોરન્સ પ્રથમવાર 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું

રિલાયન્સ કેપિટલની ૧૦૦% પેટાકંપની, રિલાયન્સ જનરલ ઇન્સ્યોરન્સ આ પ્રકારનું પ્રથમ એવું 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું છે, જે 'વીમો' બેટમાં આપવાની વધુ બુદ્ધિગમ્ય અને અગાઉ ક્યારેય ન હતી એવી તક છે. આ યોજનાને રેગ્યુલેટરી એન્ડ ડેવલપમેન્ટ ઓથોરિટી ઓફ ઇન્ડિયા (આઈઆરડીએઆઈ)ની સેન્ડબોક્સ માર્ગદર્શિકા હેઠળ કેટલીક આદર્શ અને નવીન ઓફરો પૈકીની એક તરીકે પસંદ કરવામાં આવી છે. ભારતમાં તહેવારોની મોસમ દરમિયાન બેટ આપવાના સંજોગોને ધ્યાનમાં રાખીને આ પ્રોડક્ટને તૈયાર કરવામાં આવી છે અને તેને ખરીદવી અને બેટમાં આપવી ખૂબ સરળ છે. આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' એ કોઈપણ પ્રિપેઇડ કાર્ડ જેવું છે, જે રૂ.૫૦૦ અને રૂ.૧૦૦૦ના મૂલ્યોમાં ઉપલબ્ધ છે અને reliancegeneral.co.in વેબસાઈટ પરથી તત્કાલ ખરીદી શકાય છે. તમે જેવું ઓનલાઈન 'ગિફ્ટ કાર્ડ' ખરીદશો, કે તરત તમે તમારા ઇમેઇલમાં વાઉચરને વટાવવાની સૂચનાઓ સાથે વાઉચર પ્રાપ્ત કરશો. એ પછી તે કાર્ડને તમે જેને તમે બેટ આપી રહ્યા છો તેને ઇલેક્ટ્રોનિક સ્વરૂપમાં સરળતાથી મોકલી શકો છો અને ધારક આરોગ્ય વીમા સુરક્ષા ખરીદી શકે છે. ગિફ્ટ કાર્ડ કોઈપણ વ્યક્તિગત પ્રકારની વીમા પ્રોડક્ટ માટે કાર્ડ ધરાવનાર અથવા પોતાના માટે ૧૦%ની છૂટના દરે ઉપલબ્ધ છે.

રિલાયન્સ જનરલ ઇન્સ્યોરન્સે પ્રથમવાર 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું

રિલાયન્સ કેપિટલની ૧૦૦% પેટાકંપની, રિલાયન્સ જનરલ ઇન્સ્યોરન્સે આ પ્રકારનું પ્રથમ એવું 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું છે, જે 'વીમો' બેટમાં આપવાની વધુ બુલ્લિંગમ્ય અને અગાઉ ક્યારેય ન હતી એવી તક છે.

આ યોજનાને રેગ્યુલેટરી એન્ડ ડેવલપમેન્ટ ઓથોરિટી ઓફ ઇન્સિયુરન્સ (આઈઆરડીએઆઈ)ની સેન્ડબોક્સ માર્ગદર્શિકા હેઠળ કેટલીક આદર્શ અને નવીન ઓફરો પૈકીની એક તરીકે પસંદ કરવામાં આવી છે. ભારતમાં તહેવારોની મોસમ દરમિયાન બેટ આપવાના સંજોગોને ધ્યાનમાં રાખીને આ પ્રોડક્ટને તૈયાર કરવામાં આવી છે અને તેને ખરીદવી અને બેટમાં આપવી ખૂબ સરળ છે.

આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' એ કોઈપણ પ્રિપેઇડ કાર્ડ જેવું છે, જે રૂ.૫૦૦ અને રૂ.૧૦૦૦ના મૂલ્યોમાં ઉપલબ્ધ છે અને reliancegeneral.co.in

વેબસાઈટ પરથી તત્કાલ ખરીદી શકાય છે. તમે જેવું ઓનલાઈન 'ગિફ્ટ કાર્ડ' ખરીદશો, કે તરત તમે તમારા ઇમેઇલમાં વાઉચરને વટાવવાની સૂચનાઓ સાથે વાઉચર પ્રાપ્ત કરશો. એ પછી તે કાર્ડને તમે જેને તમે બેટ આપી રહ્યા છો તેને ઇલેક્ટ્રોનિક સ્વરૂપમાં સરળતાથી મોકલી શકો છો અને ધારક આરોગ્ય વીમા સુરક્ષા ખરીદી શકે છે. ગિફ્ટ કાર્ડ કોઈપણ વ્યક્તિગત પ્રકારની વીમા પ્રોડક્ટ્સ માટે કાર્ડ ધરાવનાર અથવા પોતાના માટે ૧૦%ની છૂટના દરે ઉપલબ્ધ છે.

વ્યવહાર સંપૂર્ણપણે ડિજિટલ પ્રકારનો હશે, જે ગ્રાહકો માટે સુવિધા અને પારદર્શિતા લાવશે. ગિફ્ટ કાર્ડના ઉપયોગનો સમયગાળો ખરીદીની તારીખથી ૬ મહિનાનો હશે અને જો તેનો ઉપયોગ ન થયો હોય તો રિફન્ડપાત્ર છે. રિલાયન્સ જનરલ ઇન્સ્યોરન્સના સીઈઓ શ્રી રાકેશ જેને આની શરૂઆત વિશે વાત કરતાં કહ્યું

હતું કે, "ભારતમાં ભેટો આશીર્વાદ સમાન હોય છે, દરેક તહેવાર કે ઉજવણીના પ્રસંગે એક નાનું પ્રતીક

આપણા પ્રિયજનો પ્રત્યેની દરકાર વ્યક્ત કરવાનો એક માર્ગ છે. અને આ વર્ષે રોગચાળાના ફેલાવાના લીધે લોકો તેમના મિત્રો અને પરિવારના સ્વાસ્થ્ય વિશે વધુ ચિંતિત બન્યા છે, તેથી સ્વાસ્થ્ય વીમાની સુરક્ષાની બેટ આપવાથી વધુ શું સારું હોઈ શકે. આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' પાસેથી ખરીદેલું આરોગ્ય વીમા કવર તેમની તબીબી અનિશ્ચિતતાઓની સંભાળ લેશે, જે જરૂરિયાતના સમયે નાણાકીય આશીર્વાદ સાબિત થાય છે." દેશ ધીમે ધીમે અને સ્થિરતાથી 'નવી સામાન્ય સ્થિતિ' તરફ જઈ રહ્યો છે અને નજીકમાં દશેરા, દિવાળી તથા લગ્નની મોસમ સાથે તહેવારના મૂડમાં આવી રહ્યો છે અને આ સમય દરમિયાન આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' બેટની ચાલાક પસંદગી તરીકે આવે છે.

RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING - "INSURANCE GIFTCARD"

Mumbai | Agencies

Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced first-of-its-kind offering, 'Insurance Gift Card', a smarter and never before opportunity of gifting 'Insurance'. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift.

This 'Insurance Gift Card' is like any prepaid card, available with denominations of ₹500 and ₹1000 and can be bought instantly from the website. As soon as you buy the 'Gift Card' online, you will receive the voucher on your email along with

instructions to redeem the voucher. You can then easily share that card electronically with the person you're gifting it and the bearer can buy a health insurance protection. The gift card is available at a discounted rate of 10% for bearer of card or self for

any personal lines of Insurance products. The transactions will be completely digital in nature which will bring convenience and transparency for customers. The usage period of the Gift Card would be 6 months from the date of purchase and is refund-

able if unused.

Talking about this launch, Rakesh Jain, CEO, Reliance General Insurance said, "In India gifts are like blessings, a small token on every festive or celebratory occasion is a way to express care towards our loved ones. And this year with the pandemic around, people are more concerned about the health of their friends and family, so what can be more better than gifting a protection of health insurance. An health insurance cover bought from this 'Insurance Gift Card' will take care of their medical uncertainties, which prove to be a financial blessing in time of need."

The country is slowly and steadily opening to the 'new normal' and is getting into the festive mood with Dussehra, Diwali and the wedding season around and this 'Insurance Gift Card' comes across as a smart choice of gifting during this time.



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সাধারণ বিমার প্রথম প্রস্তাব বিমা গিফটকার্ড

কলকাতা, ২৩ সেপ্টেম্বর, ২০২০: রিলায়েন্স জেনারেল ইন্স্যুরেন্স, রিলায়েন্স ক্যাপিটালের সহায়ক সংস্থা, “বীমা বীমা উপহার দেওয়ার সুযোগের আগে” বুদ্ধিমান এবং কখনও বুদ্ধিমান হওয়ার মতো প্রথম ধরণের অফার, “বীমা গিফট কার্ড” চালু করেছে। ইন্স্যুরেন্স রেলগেটের অ্যান্ড ডেভেলপমেন্ট অথরিটি অফ ইন্ডিয়া (আইআরডিএআই) স্যান্ডবক্স নির্দেশিকা অনুসারে পণ্যটি কয়েকটি আদর্শ এবং উদ্ভাবনী প্রস্তাব হিসাবে একটি হিসাবে বেছে নেওয়া হয়েছে।

উতসব মরসুমে ভারতে উপহার দেওয়ার দৃশ্যের কথা মাথায় রেখে পণ্যটি বিশেষভাবে তৈরি করা হয়েছে এবং এটি কিনতে এবং উপহার দেওয়া খুব সহজ। এই “বীমা গিফট কার্ড” যে কোনও প্রিপেইড কার্ডের মতো, ₹ ৫০০ এবং ₹ ১০০০ ডেনমিনেশনের সাথে উপলভ্য এবং অবিলম্বে রিলায়েন্স ইনসুরেন্স.কম ওয়েবসাইট থেকে কেনা যায়। অনলাইনে ‘উপহার কার্ড’ কেনার সাথে সাথে

আপনি ভাউচারটি খালাস করার নির্দেশাবলী সহ আপনার ইমেলটিতে ভাউচার পাবেন। তারপরে আপনি যে কার্ডটি উপহার দিচ্ছেন তার সাথে আপনি সেই কার্ডটি সহজেই বৈধতানভাবে ভাগ করতে পারেন এবং বহনকারী একটি স্বাস্থ্য বীমা সুরক্ষা কিনতে পারেন। উপহার কার্ড কার্ড বহনকারীদের জন্য বা বীমা পণ্যগুলির কোনও ব্যক্তিগত লাইনের জন্য ছাড়ের হারে পাওয়া যায়। লেনদেনগুলি প্রকৃতির সম্পূর্ণ ডিজিটাল হবে যা গ্রাহকদের জন্য সুবিধার্থে এবং স্বচ্ছতা বয়ে আনবে। উপহার কার্ডের ব্যবহারের সময় ক্রয়ের তারিখ থেকে ৬ মাস হবে এবং অব্যবহৃত হলে তা ফেরতযোগ্য হবে। এই উদ্বোধনের বিষয়ে কথা বললে, রিলায়েন্স জেনারেল ইন্স্যুরেন্সের সিও জনাব রাকেশ জৈন বলেছিলেন, “ভারতে উপহার আশীর্বাদের মতো, প্রতিটি উতসব বা উদযাপন অনুষ্ঠানে একটি ছোট টোকেন আমাদের প্রিয়জনের প্রতি যত্ন প্রকাশের উপায়। এবং এই বছর



মহামারী নিয়ে লোকেরা তাদের বন্ধুবান্ধব এবং পরিবারের স্বাস্থ্যের বিষয়ে বেশি উদ্বিগ্ন, তাই স্বাস্থ্য বীমা সুরক্ষা উপহার দেওয়ার চেয়ে আর কী ভাল হতে পারে। এই স্ববীমা

উপহার কার্ডের মাধ্যমে কেনা একটি স্বাস্থ্য বীমা কভার তাদের চিকিত্সা অনিশ্চয়তার যত্ন নেবে, যা প্রয়োজনের সময় আর্থিক আশীর্বাদ হিসাবে প্রমাণিত।

Reliance General Insurance introduces "Insurance Gift Card"

EOI CORRESPONDENT

KOLKATA, SEPT 24/--Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced 'Insurance Gift Card', a smarter and never before opportunity of gifting 'Insurance', sources said. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift.

This 'Insurance Gift Card' is like any prepaid card, available with denominations of ₹500 and ₹1000 and can be bought instantly from the reliancegeneral.co.in website. As soon as you buy the 'Gift Card' online, you will receive the voucher on your email along with instructions to redeem the voucher. You can then easily share that card

electronically with the person you're gifting it and the bearer can buy a health insurance protection. The gift card is available at a discounted rate of 10% for bearer of card or self for any personal lines of Insurance products. The transactions will be completely digital in nature which will bring convenience and transparency for customers. The usage period of the Gift Card would be 6 months from the date of purchase and is refundable if unused. Talking about this launch, Mr. Rakesh Jain, CEO, Reliance General Insurance said, "In India gifts are like blessings, a small token on every festive or celebratory occasion is a way to express care towards our loved ones. And this year with the pandemic around, people are more concerned about the health of their friends and family, so what can be more better than gifting a protection of health insurance. An health insurance cover bought from this 'Insurance Gift Card' will take care of their medical uncertainties, which prove to be a financial blessing in time of need."

रिलायन्स जनरल इन्शुरन्सचे 'गिफ्टकार्ड'

■ मुंबई : रिलायन्स जनरल इन्शुरन्स या रिलायन्स कॉर्पोरेशनच्या संपूर्ण मालकीच्या उपकंपनीने 'इन्शुरन्स गिफ्ट कार्ड' हे अभूतपूर्व उत्पादन सादर केले आहे. यामुळे 'इन्शुरन्स' भेट देण्याची अधिक स्मार्ट आणि अभूतपूर्व संधी उपलब्ध होणार आहे. इन्शुरन्स रेग्युलेटरी ॲण्ड डेव्हलपमेंट ॲथॉरिटी ऑफ इंडिया (आयआयडीएआय) च्या मार्गदर्शक तत्वांतर्गत सुयोग्य आणि नाविन्यपूर्ण उत्पादने देणाऱ्या काही मोजक्या सेवांमध्ये हे उत्पादन समाविष्ट आहे. भारतात सणासुदीच्या काळात भेटवस्तू देण्याची मानसिकता लक्षात घेऊन हे उत्पादन खास तयार करण्यात आले आहे. विकत घेण्यास आणि भेट देण्यास हे अगदी सहजसोपे असे आहे. वाढदल रिलायन्स जनरल इन्शुरन्सचे मुख्य कार्यकारी अधिकारी राकेश जैन म्हणाले, भारतात भेट देणे म्हणजे आशीर्वाद देण्यासारखे आहे. सण किंवा कोणत्याही आनंदाच्या क्षणी छेटीशी भेट देणे म्हणजे प्रियजनांप्रती असलेल्या भावना व्यक्त करण्याचे एक प्रतीक असते. यंदा हे महासंकट आसपास असताना लोकांना आपल्या मित्रमंडळींच्या, कुटुंबीयांच्या आरोग्याची चिंता आहे. त्यामुळे आरोग्य विमा संरक्षणापेक्षा चांगली भेट काय असेल. या इन्शुरन्स गिफ्ट कार्डच्या माध्यमातून काढलेला आरोग्य विमा त्यांच्या वैद्यकीय आपत्कालीन स्थितीची काळजी घेईल आणि त्यामुळे गरजेला ही भेट फारच उपयुक्त ठरेल.

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आता इन्शुरन्स करा गिफ्ट!

■ मुंबई : सणासुदीच्या काळात भेटवस्तू देण्याची मानसिकता लक्षात घेऊन रिलायन्स जनरल इन्शुरन्सने 'इन्शुरन्स गिफ्ट कार्ड' हे अभूतपूर्व उत्पादन सादर केले आहे. यामुळे 'इन्शुरन्स' भेट देण्याची अधिक स्मार्ट आणि अभूतपूर्व संधी उपलब्ध होणार आहे. 'इन्शुरन्स गिफ्ट कार्ड' हे प्रीपेड कार्डप्रमाणे असलेले कार्ड ५०० रु आणि १००० रु. या किमतीत उपलब्ध आहे. हे कार्ड reliancegeneral.co.in या वेबसाइटवरून खरेदी करता येईल.

रिलायंस जनरल ने बाजार में उतारा इश्योरेंस गिफ्ट-कार्ड

RELIANCE
General Insurance
महानगर नेटवर्क

मुंबई

रिलायंस कैपिटल की 100% अनुषंगी कंपनी, रिलायंस जनरल इश्योरेंस ने आज पहली बार बिल्कुल अनोखे प्रस्ताव- इश्योरेंस गिफ्ट-कार्ड को बाजार में उतारा, जो किसी को बीमा 'उपहार' में देने का बेहद समझदारी भरा तरीका है, साथ ही लोगों को पहली बार ऐसा अवसर उपलब्ध हुआ है। इस प्रोडक्ट को भारतीय बीमा विनियामक एवं विकास प्राधिकरण के सैंडबॉक्स दिशा-निर्देशों के तहत आदर्श और अभिनव प्रस्तावों में से एक के तौर पर चुना गया है। त्योहारों के मौसम में भारत में एक-दूसरे को उपहार देने की परंपरा को ध्यान में रखते हुए इस प्रोडक्ट को खासतौर पर डिजाइन किया गया है, जिसे खरीदना और उपहार के तौर पर देना बेहद आसान है।

इश्योरेंस गिफ्ट-कार्ड किसी भी सामान्य प्रीपेड कार्ड की तरह ही है, जो ख500 और ख1,000 की कीमतों पर उपलब्ध है। जैसे ही आप ऑनलाइन माध्यमों से 'गिफ्ट-कार्ड' खरीदते हैं, आपको आपके ईमेल पर तुरंत एक वाउचर प्राप्त होता है, साथ ही इसमें आपको वाउचर रिडीम करने के निर्देश भी दिए जाते हैं। फिर आप इलेक्ट्रॉनिक रूप से कार्ड को उस व्यक्ति के साथ आसानी से साझा कर सकते हैं, जिसे आप इसे उपहार के तौर पर देना चाहते हैं। इसके बाद, कार्ड धारक स्वास्थ्य बीमा सुरक्षा खरीद सकता है। इश्योरेंस प्रोडक्ट्स के किसी भी पर्सनल लाइन्स के लिए, यह गिफ्ट-कार्ड धारक या स्वयं के लिए 10% की रियायती दर पर उपलब्ध है। कार्ड खरीदने के लिए लेन-देन पूरी तरह से डिजिटल माध्यमों से किया जाएगा, और इस तरह पारदर्शिता के साथ-साथ ग्राहकों की सुविधा भी सुनिश्चित होगी। गिफ्ट-कार्ड के उपयोग की अवधि इसे खरीदने की तारीख से 6 महीने तक की होगी, और उपयोग नहीं किए जाने पर इसे वापस किया जा सकेगा।

રિલાયન્સ જનરલ ઇન્સ્યોરન્સે 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું

અમદાવાદ: રિલાયન્સ કેપિટલની 100% પેટાકંપની, રિલાયન્સ જનરલ ઇન્સ્યોરન્સે આ પ્રકારનું પ્રથમ એવું 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું છે, જે 'વીમો' ભેટમાં આપવાની વધુ બુદ્ધિગમ્ય અને અગાઉ ક્યારેય ન હતી એવી તક છે. આ યોજનાને IRDAIની સેન્ડબોક્સ માર્ગદર્શિકા હેઠળ કેટલીક આદર્શ અને નવીન ઓફરો પૈકીની એક તરીકે પસંદ કરવામાં આવી છે. ભારતમાં તહેવારોની મોસમ દરમિયાન ભેટ આપવાના સંજોગોને ધ્યાનમાં રાખીને આ પ્રોડક્ટ તૈયાર કરવામાં આવી છે અને તેને ખરીદવી અને ભેટમાં આપવી ખૂબ સરળ છે. આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' એ કોઈપણ પ્રિપેઇડ કાર્ડ જેવું છે, જે ₹500 અને ₹1000ના મૂલ્યમાં ઉપલબ્ધ છે અને કંપનીની વેબસાઇટ પરથી તત્કાલ ખરીદી શકાય છે. તમે જેવું ઓનલાઇન 'ગિફ્ટ કાર્ડ' ખરીદશો, કે તરત તમે તમારા ઇમેઇલમાં વાઉચરને વટાવવાની સૂચનાઓ સાથે વાઉચર પ્રાપ્ત કરશો.

રિલાયન્સ જનરલ ઇન્સ્યોરન્સ પ્રથમવાર 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું

સપ્ટેમ્બર, ૨૦૨૦: રિલાયન્સ કેપિટલની ૧૦૦% પેટાકંપની, રિલાયન્સ જનરલ ઇન્સ્યોરન્સે આ પ્રકારનું પ્રથમ એવું 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું છે, જે 'વીમો' ભેટમાં આપવાની વધુ બુદ્ધિગમ્ય અને અગાઉ ક્યારેય ન હતી એવી તક છે. આ યોજનાને રેગ્યુલેટરી એન્ડ ડેવલપમેન્ટ ઓથોરિટી ઓફ ઇન્ડિયા (આઈઆરડીએઆઈ)ની સેન્ડબોક્સ માર્ગદર્શિકા હેઠળ કેટલીક આદર્શ અને નવીન ઓફરો પૈકીની એક તરીકે પસંદ કરવામાં આવી છે. ભારતમાં તહેવારોની મોસમ દરમિયાન ભેટ આપવાના સંજોગોને ધ્યાનમાં રાખીને આ પ્રોડક્ટને તૈયાર કરવામાં આવી છે અને તેને ખરીદવી અને ભેટમાં આપવી ખૂબ સરળ છે.

આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' એ કોઈપણ પ્રિપેઇડ કાર્ડ જેવું છે, જે રૂ. ૫૦૦ અને રૂ. ૧૦૦૦ના મૂલ્યોમાં

ઉપલબ્ધ છે અને reliancegeneral.co.in વેબસાઈટ પરથી તત્કાલ ખરીદી શકાય છે. તમે જેવું ઓનલાઈન 'ગિફ્ટ કાર્ડ' ખરીદશો, કે તરત તમે તમારા ઇમેઇલમાં વાઉચરને વટાવવાની સૂચનાઓ સાથે વાઉચર પ્રાપ્ત કરશો. એ પછી તે કાર્ડને તમે જેને તમે ભેટ આપી રહ્યાં છો તેને ઇલેક્ટ્રોનિક સ્વરૂપમાં સરળતાથી મોકલી શકો છો અને ધારક આરોગ્ય વીમા સુરક્ષા ખરીદી શકે છે. ગિફ્ટ કાર્ડ કોઈપણ વ્યક્તિગત પ્રકારની વીમા પ્રોડક્ટ્સ માટે કાર્ડ ધરાવનાર અથવા પોતાના માટે ૧૦%ની છૂટના દરે ઉપલબ્ધ છે. વ્યવહાર સંપૂર્ણપણે ડિજિટલ પ્રકારનો હશે, જે ગ્રાહકો માટે સુવિધા અને પારદર્શિતા લાવશે. ગિફ્ટ કાર્ડના ઉપયોગનો સમયગાળો ખરીદીની તારીખથી ૬ મહિનાનો હશે અને જો તેનો ઉપયોગ ન થયો હોય તો રિફન્ડપાત્ર છે.

રિલાયન્સ જનરલ ઇન્સ્યોરન્સ પ્રથમવાર 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું

રિલાયન્સ કેપિટલની ૧૦૦% પેટાકંપની, રિલાયન્સ જનરલ ઇન્સ્યોરન્સે આ પ્રકારનું પ્રથમ એવું 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું છે, જે 'વીમો' ભેટમાં આપવાની વધુ બુદ્ધિગમ્ય અને અગાઉ ક્યારેય ન હતી એવી તક છે. આ યોજનાને રેગ્યુલેટરી એન્ડ ડેવલપમેન્ટ ઓથોરિટી ઓફ ઇન્ડિયા (આઈઆરડીએઆઈ)ની સેન્ડબોક્સ માર્ગદર્શિકા હેઠળ કેટલીક આદર્શ અને નવીન ઓફરો પૈકીની એક તરીકે પસંદ કરવામાં આવી છે. ભારતમાં તહેવારોની મોસમ દરમિયાન ભેટ આપવાના સંજોગોને ધ્યાનમાં રાખીને આ પ્રોડક્ટને તૈયાર કરવામાં આવી છે અને તેને ખરીદવી અને ભેટમાં

આપવી ખૂબ સરળ છે.

આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' એ કોઈપણ પ્રિપેઈડ કાર્ડ જેવું છે, જે રૂ. ૫૦૦ અને રૂ. ૧૦૦૦ના મૂલ્યોમાં ઉપલબ્ધ છે અને reliancegeneral.co.in વેબસાઈટ પરથી તત્કાલ ખરીદી શકાય છે. તમે જેવું ઓનલાઈન 'ગિફ્ટ કાર્ડ' ખરીદશો, કે તરત તમે તમારા ઇમેઇલમાં વાઉચરને વટાવવાની સૂચનાઓ સાથે વાઉચર પ્રાપ્ત કરશો. એ પછી તે કાર્ડને તમે જેને તમે ભેટ આપી રહ્યા છો તેને ઇલેક્ટ્રોનિક સ્વરૂપમાં સરળતાથી મોકલી શકો છો અને ધારક આરોગ્ય વીમા સુરક્ષા ખરીદી શકે છે. ગિફ્ટ કાર્ડ કોઈપણ વ્યક્તિગત પ્રકારની

વીમા પ્રોડક્ટ્સ માટે કાર્ડ ધરાવનાર અથવા પોતાના માટે ૧૦%ની છૂટના દરે ઉપલબ્ધ છે. વ્યવહાર સંપૂર્ણપણે ડિજિટલ પ્રકારનો હશે, જે ગ્રાહકો માટે સુવિધા અને પારદર્શિતા લાવશે. ગિફ્ટ કાર્ડના ઉપયોગનો સમયગાળો ખરીદીની તારીખથી ૬ મહિનાનો હશે અને જો તેનો ઉપયોગ ન થયો હોય તો રિફન્ડ પાત્ર છે.

દેશ ધીમે ધીમે અને સ્થિરતાથી 'નવી સામાન્ય સ્થિતિ' તરફ જઈ રહ્યો છે અને નજીકમાં દશેરા, દિવાળી તથા લગ્નની મોસમ સાથે તહેવારના મૂડમાં આવી રહ્યો છે અને આ સમય દરમિયાન આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' ભેટની ચાલાક પસંદગી તરીકે આવે છે.

રિલાયન્સ જનરલ ઇન્સ્યોરન્સે પ્રથમવાર 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું

રિલાયન્સ કેપિટલની ૧૦૦% પેટાકંપની, રિલાયન્સ જનરલ ઇન્સ્યોરન્સે આ પ્રકારનું પ્રથમ એવું 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું છે, જે 'વીમો' ભેટમાં આપવાની વધુ બુદ્ધિગમ્ય અને અગાઉ ક્યારેય ન હતી એવી તક છે. આ યોજનાને રેગ્યુલેટરી એન્ડ ડેવલપમેન્ટ ઓથોરિટી ઓફ ઇન્ડિયા (આઈઆરડીએઆઈ)ની સેન્ડબોક્સ માર્ગદર્શિકા હેઠળ કેટલીક આદર્શ અને નવીન ઓફરો પૈકીની એક તરીકે પસંદ કરવામાં આવી છે. ભારતમાં તહેવારોની મોસમ દરમિયાન ભેટ

આપવાના સંજોગોને ધ્યાનમાં રાખીને આ પ્રોડક્ટને તૈયાર કરવામાં આવી છે અને તેને ખરીદવી અને ભેટમાં આપવી ખૂબ સરળ છે. આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' એ કોઈપણ પ્રિપેઇડ કાર્ડ જેવું છે, જે રૂ.૫૦૦ અને રૂ.૧૦૦૦ના મૂલ્યોમાં ઉપલબ્ધ છે અને reliancegeneral.co.in વેબસાઈટ પરથી તત્કાલ ખરીદી શકાય છે. તમે જેવું ઓનલાઈન 'ગિફ્ટ કાર્ડ' ખરીદશો, કે તરત તમે તમારા ઇમેઇલમાં વાઉચરને વટાવવાની સૂચનાઓ સાથે વાઉચર પ્રાપ્ત કરશો. એ પછી તે કાર્ડને તમે જેને

તમે ભેટ આપી રહ્યાં છો તેને ઇલેક્ટ્રોનિક સ્વરૂપમાં સરળતાથી મોકલી શકો છો અને ધારક આરોગ્ય વીમા સુરક્ષા ખરીદી શકે છે. ગિફ્ટ કાર્ડ કોઈપણ વ્યક્તિગત પ્રકારની વીમા પ્રોડક્ટ્સ માટે કાર્ડ ધરાવનાર અથવા પોતાના માટે ૧૦%ની છૂટના દરે ઉપલબ્ધ છે. વ્યવહાર સંપૂર્ણપણે ડિજિટલ પ્રકારનો હશે, જે ગ્રાહકો માટે સુવિધા અને પારદર્શિતા લાવશે. ગિફ્ટ કાર્ડના ઉપયોગનો સમયગાળો ખરીદીની તારીખથી ૬ મહિનાનો હશે અને જો તેનો ઉપયોગ ન થયો હોય તો રિફન્ડ પાત્ર છે.

रिलायंस जनरल इश्योरेंस ने पहली बार बिल्कुल अनोखे प्रस्ताव- 'इश्योरेंस गिफ्ट-कार्ड' को बाजार में उतारा

मुंबई। रिलायंस कैपिटल की 100 अनुबंधी कंपनी, रिलायंस जनरल इश्योरेंस ने पहली बार बिल्कुल अनोखे प्रस्ताव- 'इश्योरेंस गिफ्ट-कार्ड' को बाजार में उतारा, जो किसी को बीमा उपहार में देने का बेहद समझदारी भरा तरीका है, साथ ही लोगों को पहली बार ऐसा अवसर उपलब्ध हुआ है। इस प्रोडक्ट को भारतीय बीमा विनियामक एवं विकास प्राधिकरण (IRDAI) के सेंडबॉक्स दिशा-निर्देशों के तहत आदर्श और अभिनव प्रस्तावों में से एक के तौर पर चुना गया है।

त्योहारों के मौसम में भारत में एक-दूसरे को उपहार देने की परंपरा को ध्यान में रखते हुए इस प्रोडक्ट को खासतौर पर डिजाइन किया गया है, जिसे खरीदना और उपहार के तौर पर देना बेहद आसान है। 'इश्योरेंस गिफ्ट-कार्ड' किसी भी सामान्य प्रीपेड कार्ड की तरह ही है, जो रुपये 500 और रुपये



1,000 की कीमतों पर उपलब्ध है। इसे reliancegeneral.co.in वेबसाइट से तुरंत खरीदा जा सकता है। जैसे ही आप ऑनलाइन माध्यमों से गिफ्ट-कार्ड खरीदते हैं, आपको आपके ईमेल पर तुरंत एक वाउचर प्राप्त होता है, साथ ही इसमें आपको वाउचर रिडीम करने के निर्देश भी दिए जाते हैं। फिर आप इलेक्ट्रॉनिक रूप से कार्ड को उस व्यक्ति के साथ आसानी से साझा कर सकते हैं, जिसे आप इसे उपहार के तौर पर देना चाहते हैं। इसके बाद, कार्ड धारक स्वास्थ्य बीमा सुरक्षा खरीद सकता है। इश्योरेंस प्रोडक्ट्स के किसी भी पर्सनल लाइन्स के लिए, यह गिफ्ट-कार्ड धारक या स्वयं के लिए 10 की रियायती दर पर उपलब्ध है। कार्ड

खरीदने के लिए लेन-देन पूरी तरह से डिजिटल माध्यमों से किया जाएगा, और इस तरह पारदर्शिता के साथ-साथ ग्राहकों की सुविधा भी सुनिश्चित होगी। गिफ्ट-कार्ड के उपयोग की अवधि इसे खरीदने की तारीख से 6 महीने तक की होगी, और उपयोग नहीं किए जाने पर इसे वापस किया जा सकेगा। इस लॉन्च के बारे में अपने विचार व्यक्त करते हुए, रिलायंस जनरल इश्योरेंस के सीईओ, राकेश जैन ने कहा, 'भारत में उपहार की आशीर्वाद की तरह देखा जाता है, जिसे हर त्योहार या उत्सव के उपलक्ष्य की

निशानी के तौर पर देखा जाता है और यह अपने प्रियजनों की परवाह करने का एक तरीका है। इस साल चारों तरफ महामारी फैली हुई है, जिसे देखते हुए लोग अपने परिवार के सदस्यों एवं दोस्तों की सेहत को लेकर अधिक चिंतित हैं। ऐसी परिस्थिति में, उपहार के तौर पर उन्हें स्वास्थ्य बीमा की सुरक्षा देने से बेहतर और क्या हो सकता है। इस इश्योरेंस गिफ्ट-कार्ड से खरीदा गया स्वास्थ्य बीमा कवर, आपातकालीन परिस्थितियों में चिकित्सा से जुड़ी आवश्यकताओं को पूरा करेगा और यह जरूरत के वक्त आर्थिक मदद के रूप

में वरदान साबित होगा।'

जीने के नए ढंग के साथ देश धीरे-धीरे पटरी पर लौट रहा है, साथ ही दशहरा, दिवाली और आने वाले समय में शरादियों के मौसम को देखते हुए देशवासी उत्सव के मूड में वापस आ रहे हैं, इसलिए यह इश्योरेंस गिफ्ट-कार्ड ऐसे मौकों पर उपहार देने की सबसे स्मार्ट पसंद बन गया है।

Reliance General Insurance introduces first of its kind offering

Mumbai: Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced first-of-its-kind offering, 'Insurance Gift Card', a smarter and never before opportunity of gifting 'Insurance'. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift. This 'Insurance Gift Card' is like any prepaid card, available with denominations of ₹500 and ₹1000 and can be bought instantly from the reliancegeneral.co.in website. As soon as you

buy the 'Gift Card' online, you will receive the voucher on your email along with instructions to redeem the voucher. You can then easily share that card electronically with the person you're gifting it and the bearer can buy a health insurance protection. The gift card is available at a discounted rate of 10% for bearer of card or self for any personal lines of Insurance products. The transactions will be completely digital in nature which will bring convenience and transparency for customers. The usage period of the Gift Card would be 6 months from the date of purchase and is refundable if unused.

Talking about this launch, Mr. Rakesh Jain, CEO, Reliance General Insurance said, "In India gifts are like blessings, a

small token on every festive or celebratory occasion is a way to express care towards our loved ones. And this year with the pandemic around, people are more concerned about the health of their friends and family, so what can be more better than gifting a protection of health insurance. An health insurance cover bought from this 'Insurance Gift Card' will take care of their medical uncertainties, which prove to be a financial blessing in time of need."

The country is slowly and steadily opening to the 'new normal' and is getting into the festive mood with Dussehra, Diwali and the wedding season around and this 'Insurance Gift Card' comes across as a smart choice of gifting during this time.

વીમા દલાલ

રિલાયન્સ જનરલ ઇન્સ્યો. દ્વારા
'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ'ની રજૂઆત

મુંબઈ, તા. ૨૫ સપ્ટે.

રિલાયન્સ કેપિટલની સબસિડિયરી રિલાયન્સ જનરલ ઇન્સ્યોરન્સે 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' રજૂ કર્યા છે.

આ કાર્ડ દ્વારા વીમા પોલીસીની ભેટ આપી 'વીમો' શકાશે. આ યોજનાને રેગ્યુલેટરી એન્ડ ડેવલપમેન્ટ ઓથોરિટી ઓફ ઇન્ડિયા (આઈઆરડીએઆઈ)ની સેન્ટ્રલિઝેશન માર્ગદર્શિકા હેઠળ કેટલીક આદર્શ અને નવીન ઓફરો પૈકીની એક તરીકે પસંદ કરવામાં આવી છે. ભારતમાં



તહેવારોની મોસમ દરમિયાન ભેટ આપવાના સંજોગોને ધ્યાનમાં રાખીને આ પ્રોડક્ટને તૈયાર કરવામાં આવી છે અને તેને ખરીદવી અને ભેટમાં આપવી ખૂબ સરળ છે.

કંપની પ્રવક્તાએ કહ્યું કે કોઈપણ પ્રિપેઇડ કાર્ડ જેવું આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' રૂ. ૫૦૦ અને રૂ. ૧૦૦૦ના મૂલ્યોમાં ઉપલબ્ધ છે. કંપનીની વેબસાઈટ ઉપરથી ઓનલાઇન 'ગિફ્ટ કાર્ડ' ખરીદ્યા પછી ખરીદનારને ઇમેઇલ દ્વારા સૂચનાઓ સાથેનું વાઉચર મળશે. આ કાર્ડને કોઈ પણ વ્યક્તિને ઇલેક્ટ્રોનિક સ્વરૂપમાં ભેટ આપી શકાશે અને કાર્ડ ધારક આરોગ્ય વીમા સુરક્ષા ખરીદી શકશે. ગિફ્ટ કાર્ડ કોઈપણ વ્યક્તિગત પ્રકારની વીમા પ્રોડક્ટ્સ માટે કાર્ડ ધરાવનાર અથવા પોતાના માટે ૧૦%ની ઇટૂટના દરે ઉપલબ્ધ છે. આ વ્યવહાર સંપૂર્ણપણે ડિજિટલ છે જેથી ગ્રાહકોને સુવિધા અને પારદર્શિતા મળશે. ગિફ્ટ કાર્ડના ઉપયોગનો સમયગાળો ખરીદીની તારીખથી ૬ મહિનાનો હશે અને જો તેનો ઉપયોગ ન થયો હોય તો રિફંડપાત્ર છે.

કંપનીના સીઈઓ રાકેશ જૈને કહ્યું કે, “ભારતમાં તહેવાર કે ઉજવણીના પ્રસંગે એક નાનું પ્રતીક ભેટ સ્વરૂપે આપવાનું સહજ છે. આ વર્ષે રોગચાળાના ફેલાવાના લીધે લોકો આરોગ્ય વિશે વધુ ચિંતિત બન્યા છે, તેથી આરોગ્ય વીમા સુરક્ષાની ભેટ આપવાનો આ વિકલ્પ યોગ્ય છે. આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' પાસેથી ખરીદેલું આરોગ્ય વીમા કવર તેમની તબીબી અનિશ્ચિતતાઓની સંભાળ લેશે, જે જરૂરિયાતના સમયે નાણાકીય આશીર્વાદ સાબિત થાય છે.”

જૈને કહ્યું કે દરેક, દિવાળી જેવા તહેવારો તથા લગ્નસરા નજીકમાં છે ત્યારે આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' ભેટનો વિકલ્પ ઉપયોગી પુરવાર થશે.

रिलायन्स इन्शुरन्सतर्फे 'इन्शुरन्स गिफ्टकार्ड'

मुंबई (प्रतिनिधी) : रिलायन्स जनरल इन्शुरन्स या रिलायन्स कॉर्पोरेशनच्या संपूर्ण मालकीच्या उपकंपनीने 'इन्शुरन्स गिफ्ट कार्ड' हे अभूतपूर्व उत्पादन सादर केले आहे. यामुळे 'इन्शुरन्स' भेट देण्याची अधिक स्मार्ट आणि अभूतपूर्व संधी उपलब्ध होणार आहे. इन्शुरन्स रेग्युलेटरी अँड डेव्हलपमेंट अथॉरिटी ऑफ इंडियाच्या मार्गदर्शक तत्वांतर्गत सुयोग्य आणि नाविन्यपूर्ण उत्पादने देणाऱ्या काही मोजक्या सेवांमध्ये हे उत्पादन समाविष्ट आहे. 'इन्शुरन्स गिफ्ट कार्ड' हे कोणत्याही अन्य प्रीपेड कार्डप्रमाणे असलेले कार्ड ५०० आणि १००० रुपये या किमतीत उपलब्ध आहे. रिलायन्स जनरल इन्शुरन्सचे मुख्य कार्यकारी अधिकारी राकेश जैन म्हणाले, या 'इन्शुरन्स गिफ्ट कार्ड'च्या माध्यमातून काढलेला आरोग्य विमा त्यांच्या वैद्यकीय आपातकालीन स्थितीची काळजी घेईल आणि त्यामुळे गरजेला ही भेट फारच उपयुक्त ठरेल.'

इंश्योरेंस गिफ्ट- कार्ड बाजार में पेश

नई दिल्ली। रिलायंस जनरल इंश्योरेंस ने पहली बार बिल्कुल अलग उत्पाद इंश्योरेंस गिफ्ट-कार्ड को बाजार में उतारा है। यह किसी को बीमा उपहार में देने का पहली बार ऐसा अवसर उपलब्ध हुआ है। इस उत्पाद को भारतीय इरडा के सैंडबॉक्स दिशा-निर्देशों के तहत चुना गया है।

रिलायंस जनरल इश्योरेंस ने इश्योरेंस गिफ्ट-कार्ड को बाज़ार में उतारा

मुंबई, रिलायंस कैपिटल की 100त अनुषंगी कंपनी, रिलायंस जनरल इश्योरेंस ने आज पहली बार बिल्कुल अनोखे प्रस्ताव- इश्योरेंस गिफ्ट-कार्ड को बाज़ार में उतारा, जो किसी को बीमा उपहार में देने का बेहद समझदारी भरा तरीका है, साथ ही लोगों को पहली बार ऐसा अवसर उपलब्ध हुआ है। इस प्रोडक्ट को भारतीय बीमा विनियामक एवं विकास प्राधिकरण (इरड) के सैंडबॉक्स दिशा-निर्देशों के तहत आदर्श और अभिनव प्रस्तावों में से एक के तौर पर चुना गया है। त्योहारों के मौसम में भारत में एक-दूसरे को उपहार देने की परंपरा को ध्यान में रखते हुए इस प्रोडक्ट को खासतौर पर डिजाइन किया गया है, जिसे खरीदना और उपहार के तौर पर देना बेहद आसान है।

इश्योरेंस गिफ्ट-कार्ड किसी भी सामान्य प्रीपेड कार्ड की तरह ही है, जो ₹500 और ₹1,000 की कीमतों पर उपलब्ध है। इसे reliancegeneral.co.in वेबसाइट से तुरंत खरीदा जा सकता है। जैसे ही आप ऑनलाइन माध्यमों से गिफ्ट-कार्ड खरीदते हैं, आपको आपके ईमेल पर तुरंत एक वाउचर प्राप्त होता है, साथ ही इसमें आपको वाउचर रिडीम करने के निर्देश भी दिए जाते हैं। फिर आप इलेक्ट्रॉनिक रूप से कार्ड को उस व्यक्ति के साथ आसानी से साझा कर सकते हैं, जिसे आप इसे उपहार के तौर पर देना चाहते हैं। इसके बाद, कार्ड धारक स्वास्थ्य बीमा सुरक्षा खरीद सकता है। इश्योरेंस प्रोडक्ट्स के किसी भी पर्सनल लाइन्स के लिए, यह गिफ्ट-कार्ड धारक या स्वयं के लिए 10त की रियायती दर पर उपलब्ध है। कार्ड खरीदने के लिए लेन-देन पूरी तरह से डिजिटल माध्यमों से किया जाएगा, और इस तरह पारदर्शिता के साथ-साथ ग्राहकों की सुविधा भी सुनिश्चित होगी। गिफ्ट-कार्ड के उपयोग की अवधि इसे खरीदने की तारीख से 6 महीने तक की होगी, और उपयोग नहीं किए जाने पर इसे वापस किया जा सकेगा।

રિલાયન્સ જનરલ
ઈન્સ્યોરન્સે
'ઈન્સ્યોરન્સ ગિફ્ટ
કાર્ડ' શરૂ કર્યું

રિલાયન્સ કેપિટલની ૧૦૦% પેટાકંપની, રિલાયન્સ જનરલ ઈન્સ્યોરન્સે આ પ્રકારનું પ્રથમ એવું 'ઈન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું છે, જે 'વીમો' ભેટમાં આપવાની વધુ બુદ્ધિગમ્ય અને અગાઉ ક્યારેય ન હતી એવી તક છે. આ યોજનાને રેગ્યુલેટરી એન્ડ ડેવલપમેન્ટ ઓથોરિટી ઓફ ઈન્ડિયા (આઈઆરડીએઆઈ)ની સેન્ડબોક્સ માર્ગદર્શિકા હેઠળ કેટલીક આદર્શ અને નવીન ઓફરો પૈકીની એક તરીકે પસંદ કરવામાં આવી છે. ભારતમાં તહેવારોની મોસમ દરમિયાન ભેટ આપવાના સંજોગોને ધ્યાનમાં રાખીને આ પ્રોડક્ટને તૈયાર કરવામાં આવી છે અને તેને ખરીદવી અને ભેટમાં આપવી ખૂબ સરળ છે. આ 'ઈન્સ્યોરન્સ ગિફ્ટ કાર્ડ' એ કોઈપણ પ્રિપેઇડ કાર્ડ જેવું છે, જે રૂ.૫૦૦ અને રૂ.૧૦૦૦ના મૂલ્યોમાં ઉપલબ્ધ છે અને reliancegeneral.co.in વેબસાઈટ પરથી તત્કાલ ખરીદી શકાય છે. તમે જેવું ઓનલાઈન 'ગિફ્ટ કાર્ડ' ખરીદશો, કે તરત તમે તમારા ઈમેઈલમાં વાઉચરને વટાવવાની સૂચનાઓ સાથે વાઉચર પ્રાપ્ત કરશો.

રિલાયન્સ જનરલ ઇન્સ્યોરન્સ પ્રથમવાર 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું

મુંબઈ, શુક્રવાર
રિલાયન્સ કેપિટલની ૧૦૦% પેટર્કપની, રિલાયન્સ જનરલ ઇન્સ્યોરન્સે આ પ્રકારનું પ્રથમ એવું 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું છે, જે 'વીમો' ભેટમાં આપવાની વધુ લુદ્ધિગમ્ય અને અગાઉ ક્યારેય ન હતી એવી તક છે. આ યોજનાને રેગ્યુલેટરી એન્ડ ડેવલપમેન્ટ ઓથોરિટી ઓફ ઇન્સિયુરન્સ (આઈઆરડીએઆઈ)ની સેન્ટ્રીકલ માર્ગદર્શિકા હેઠળ કેટલીક આદર્શ અને નવીન ઓફરો પૈકીની એક તરીકે પસંદ કરવામાં આવી છે. ભારતમાં તહેવારોની મોસમ દરમિયાન ભેટ આપવાના સંજોગોને ધ્યાનમાં રાખીને આ પ્રોડક્ટને તૈયાર કરવામાં આવી છે અને તેને ખરીદવી અને

ભેટમાં આપવી ખૂબ સરળ છે. આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' એ કોઈપણ પ્રિપેઇડ કાર્ડ જેવું છે, જે રૂ.૫૦૦ અને રૂ.૧૦૦૦ના મૂલ્યોમાં ઉપલબ્ધ છે અને reliancegeneral.co.in વેબસાઈટ પરથી તત્કાલ ખરીદી શકાય છે. તમે જેવું ઓનલાઈન 'ગિફ્ટ કાર્ડ' ખરીદશો, કે તરત તમે તમારા ઇમેઇલમાં વાઉચરને વટાવવાની સુચનાઓ સાથે વાઉચર પ્રાપ્ત કરશો. એ પછી તે કાર્ડને તમે જેને તમે ભેટ આપી રહ્યા છો તેને ઇલેક્ટ્રોનિક સ્વરૂપમાં સરળતાથી મોકલી શકો છો અને ધારક આરોગ્ય વીમા સુરક્ષા ખરીદી શકે છે. ગિફ્ટ કાર્ડ કોઈપણ વ્યક્તિગત પ્રકારની વીમા પ્રોડક્ટ્સ માટે

કાર્ડ પરાવનાર અથવા પોતાના માટે ૧૦%ની છૂટના દરે ઉપલબ્ધ છે. વ્યવહાર સંપૂર્ણપણે ડિજિટલ પ્રકારનો હશે, જે ગ્રાહકો માટે સુવિધા અને પારદર્શિતા લાવશે. ગિફ્ટ કાર્ડના ઉપયોગનો સમયગાળો ખરીદીની તારીખથી ૯ મહિનાનો હશે અને જો તેનો ઉપયોગ ન થયો હોય તો રિકન્ડપાઝ છે. રિલાયન્સ જનરલ ઇન્સ્યોરન્સના સીઈઓ શ્રી રાકેશ જૈને આની શરૂઆત વિશે વાત કરતાં કહ્યું હતું કે, "ભારતમાં ભેટો આશીર્વાદ સમાન હોય છે, દરેક તહેવાર કે ઉજવણીના પ્રસંગે એક નાનું પ્રતીક આપણા પ્રિયજનો પ્રત્યેની દરકાર વ્યક્ત કરવાનો એક માર્ગ છે. અને આ વર્ષે

રોગચાળાના ફેલાવાના લીધે લોકો તેમના મિત્રો અને પરિવારના સ્વાસ્થ્ય વિશે વધુ ચિંતિત બન્યા છે, તેથી સ્વાસ્થ્ય વીમાની સુરક્ષાની ભેટ આપવાથી વધુ શું સારું હોઈ શકે. આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' પાસેથી ખરીદેલું આરોગ્ય વીમા કવર તેમની તબીબી અનિશ્ચિતતાઓની સંભાળ લેશે, જે જરૂરિયાતના સમયે નાણાકીય આશીર્વાદ સાબિત થાય છે." દેશ ધીમે ધીમે અને સ્થિરતાથી 'નવી સામાન્ય સ્થિતિ' તરફ જઈ રહ્યો છે અને નજીકમાં દશેરા, દિવાળી તથા લગ્નની મોસમ સાથે તહેવારના મૂડમાં આવી રહ્યો છે અને આ સમય દરમિયાન આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' ભેટની ચાલક પસંદગી તરીકે આવે છે.

રિલાયન્સ જનરલ ઇન્સ્યોરન્સ પ્રથમવાર 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું

ભારતમાં તહેવારોની મોસમ દરમિયાન ભેટ આપવાના સંજોગોને ધ્યાનમાં રાખીને આ પ્રોડક્ટને તૈયાર કરવામાં આવી છે અને તેને ખરીદવી અને ભેટમાં આપવી ખૂબ સરળ છે. આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' એ કોઈપણ પ્રિપેઇડ કાર્ડ જેવું છે, જે રૂ.૫૦૦ અને રૂ.૧૦૦૦ના મૂલ્યોમાં ઉપલબ્ધ છે અને reliancegeneral.co.in વેબસાઇટ પરથી તત્કાલ ખરીદી શકાય છે.

મુંબઈ, તા.૨૪
રિલાયન્સ કોર્પોરેશનની ૧૦૦% પેટાકંપની, રિલાયન્સ જનરલ ઇન્સ્યોરન્સ આ પ્રકારનું પ્રથમ એવું 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' શરૂ કર્યું છે, જે 'વીમો' ભેટમાં આપવાની વધુ શ્રદ્ધાગમ્ય અને અગાઉ ક્યારેય ન હતી એવી તક છે. આ યોજનાને રેગ્યુલેટરી એન્ડ ડેવલપમેન્ટ ઓથોરિટી ઓફ ઇન્સ્યોરન્સ (આઈઆરડીએઆઈ)ની સેન્ટ્રાઇઝેશન માર્ગદર્શિકા હેઠળ કેટલીક આદર્શ અને નવીન ઓફરો પેકીની એક તરીકે પસંદ કરવામાં આવી છે. ભારતમાં તહેવારોની મોસમ દરમિયાન ભેટ આપવાના સંજોગોને ધ્યાનમાં રાખીને આ પ્રોડક્ટને તૈયાર કરવામાં આવી છે અને તેને ખરીદવી અને ભેટમાં આપવી ખૂબ સરળ છે. આ 'ઇન્સ્યોરન્સ ગિફ્ટ કાર્ડ' એ કોઈપણ પ્રિપેઇડ કાર્ડ જેવું છે, જે રૂ.૫૦૦ અને રૂ.૧૦૦૦ના મૂલ્યોમાં ઉપલબ્ધ છે અને reliancegeneral.co.in વેબસાઇટ પરથી તત્કાલ ખરીદી શકાય છે. તમે જેવું ઓનલાઇન 'ગિફ્ટ કાર્ડ' ખરીદશો, કે તરત તમે તમારા ઈમેઇલમાં વાઉચરને વટાવવાની

સુવિધાઓ સાથે વાઉચર પ્રાપ્ત કરશો. એ પછી તે કાર્ડને તમે જેને તમે ભેટ આપી રહ્યા છો તેને ઇલેક્ટ્રોનિક સ્વરૂપમાં સરળતાથી મોકલી શકો છો અને પારકા આરોગ્ય વીમા સુરક્ષા ખરીદી શકો છો. ગિફ્ટ કાર્ડ કોઈપણ વ્યક્તિગત પ્રકારની વીમા પ્રોડક્ટ માટે કાર્ડ પસંદગી અથવા પોતાના માટે ૧૦%ની ડ્યુટીના દરે ઉપલબ્ધ છે. વ્યવહાર સંપૂર્ણ પણે ડિજિટલ પ્રકારનો હશે, જે ગ્રાહકો માટે સુવિધા અને પારદર્શિતા લાવશે. ગિફ્ટ કાર્ડના ઉપયોગનો સમયગાળો ખરીદીની તારીખથી ૬ મહિનાનો હશે અને જો તેનો ઉપયોગ ન થયો હોય તો રિફંડ થાય છે. રિલાયન્સ જનરલ ઇન્સ્યોરન્સના સીઈઓ શ્રી રાકેશ જેને આની શરૂઆત વિશે વાત કરતાં કહ્યું હતું કે, 'ભારતમાં ભેટો આપીશો સમાન હોય છે, દરેક તહેવાર કે ઉજવણીના પ્રસંગે એક નાનું પ્રતીક આપણા પ્રિયજનો પ્રત્યેની દરકાર વ્યક્ત કરવાનો એક માર્ગ છે. અને આ વર્ષે રોગચાળાના કેલાવાના વીરો હોય તેમના મિત્રો અને પરિવારના સ્વાસ્થ્ય વિશે વધુ ચિંતિત બન્યા છે.

ONLINE MEDIA COVERAGE

Website: The Economic Times Wealth

Date: Sep 23, 2020

Link: <https://economictimes.indiatimes.com/wealth/insure/health-insurance/reliance-general-insurance-introduces-insurance-gift-card-should-you-get-one/articleshow/78275084.cms?from=mdr>

THE ECONOMIC TIMES | **wealth**

English Edition • | 29 September, 2020, 09:53 AM IST | E-Paper

Reliance General Insurance introduces 'Insurance Gift Card': Should you get one?

Synopsis

The gift card will work like any gift voucher that can be redeemed and utilized as an additional payment mode for making premium payment. The Insurance gift card comes with a validity of 6 months.



The gift card is available at a discounted rate of 10 per cent for bearer of card.

ET

New vs Old Tax Slab Regime?
Click here to know which one benefits you

Reliance General Insurance has announced the launch of an 'Insurance Gift Card'. It is a prepaid card that will work like a regular gift voucher that can be used to buy a health insurance policy from Reliance General Insurance as a gift for someone during the upcoming festive season.

Rakesh Jain, CEO, Reliance General Insurance said, "The Insurance gift card with a validity of 6 months, can be used to buy any health insurance policy instantly online on the Reliance General Insurance portal. The gift card will work like any gift voucher that can be redeemed and utilized as an additional payment mode for making premium payment."

It is a coupon/voucher that lowers the premium of health insurance at the time of health insurance purchase, says Naval Goel, CEO & Founder of PolicyX.com.

Here is a look at you can use the gift card.

Product framework

As per the Reliance General Insurance press release issued on September 23, 2020, "The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift."

How it works

This gift card can only be used on buying Reliance General Insurance policies, i.e., you cannot gift insurance policies of other general insurers using the gift card.

This 'Insurance Gift Card' is available in denominations of Rs 500 and Rs 1,000 and can be bought instantly from the reliancegeneral.co.in website, as per the release.

As soon as you buy the 'Gift Card' online, you will receive the voucher on your email along with instructions to redeem the voucher. You can then share that card electronically with the person you are gifting it and the bearer can buy a health insurance policy.

Jain said, "A Rs 1,000 gift card allows you to pay up to Rs 1,000 towards your new Reliance General Health policy premium when you apply the voucher code in the payment section and the balance payment is to be made through a different payment mode by the customer. For example: If the total premium payable is Rs 5,000, the Insurance Gift Card will fill in for Rs 1,000 and rest Rs 4,000 can be paid separately."

"If the reliance health policy premium for an individual is Rs 6500 then at the time of buying policy, you can use the reliance insurance gift card (let say Rs 500). Now, in this case, the premium payable will be Rs 6000 only," Goel said.

As per the release, the gift card is available at a discounted rate of 10 per cent for bearer of card or self for any personal lines of Insurance products. The transactions will be completely digital. The usage period of the gift card will be six months from the date of purchase and is refundable if unused.

Should you buy

Mrin Agarwal, Founder Director, Finsafe said, "The insurance gift card looks like a useful way to give a meaningful gift (of health insurance) to one's family or friends. However, keep in mind that the gift card cannot be used to renew an existing policy and can only be used to buy a new policy. While purchasing a gift card, choose the issuing insurance company based on the product suite, features and claims ratio of the insurance company."

Website: Money Control

Date: Sep 23, 2020

Link: https://www.moneycontrol.com/news/business/reliance-general-launches-insurance-gift-card-under-sandbox-guidelines-5874881.html?utm_source=flipboard&utm_medium=referral&utm_campaign=flipboard-magazine

Reliance General launches insurance gift card under sandbox guidelines

The gift card with a six-month validity can be purchased online.

Moneycontrol News



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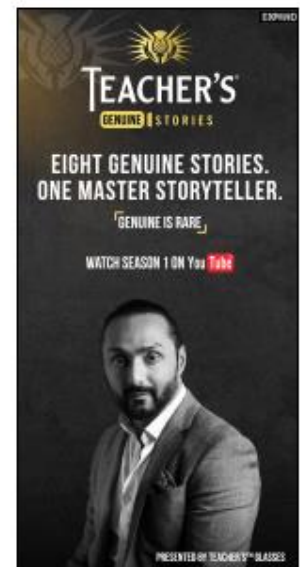
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Reliance General Insurance has launched 'Insurance Gift Card' which will enable buyers to gift an insurance product.

The product has been approved under the sandbox guidelines of the Insurance Regulatory and Development Authority of India (IRDAI). The company said in a statement that the product is designed keeping in mind the gifting scenario in India during the festive season.

So far, no such insurance gift cards exist in the Indian market.

Under the sandbox method, entities can launch and test a product with a select group of people for a period of six months.



WATCH



This will work as a prepaid card and is available with denominations of Rs 500 and Rs 1,000. The card can be purchased from the company website.

Once the card is purchased online, there will instructions to redeem the voucher that is received. This card can be shared electronically with the person you're gifting it and the bearer can buy a health insurance protection using it.

The usage period of the gift card would be six months from the date of purchase and is refundable if unused.

Rakesh Jain, CEO, Reliance General Insurance said, "In India, gifts are like blessings, a small token on every festive or celebratory occasion is a way to express care towards our loved ones. And this year with the pandemic around, people are more concerned about the health of their friends and family, so what can be better than gifting protection of health insurance."

First Published on Sep 23, 2020 01:23 pm

Website: UNI

Date: Sep 23, 2020

Link: <http://www.uniindia.com/reliance-general-insurance-introduces-first-of-its-offering-insurance-gift-card/business-economy/news/2173702.html>**Business Economy**

Posted at: Sep 23 2020 6:22PM

**Reliance General Insurance introduces first of its offering-‘Insurance Gift Card’**

Kolkata, Sep 23 (UNI) Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced first-of-its-kind offering, ‘Insurance Gift Card’, a smarter and never before opportunity of gifting ‘Insurance’. **Please log in to get detailed story.**

Tags: #Reliance General Insurance introduces first of its offering-‘Insurance Gift Card’

Website: Rediff real Time News

Date: Sep 23, 2020

Link: https://realtime.rediff.com/news/business/Reliance-General-launches-insurance-gift-card-under-sandbox-guidelines/2ecc88f65722b507?src=interim_alsoreadheadline

Reliance General launches insurance gift card under sandbox guidelines

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Under the sandbox method, entities can launch and test a product with a select group of people for a period of six months.



Website: Devdiscourse

Date: Sep 23, 2020

Link: <https://www.devdiscourse.com/article/business/1224297-business-briefs>

Business briefs

"This year, with the pandemic around, people are more concerned about the health of their friends and family, so what can be more better than gifting a protection of health insurance," said Reliance General Insurance CEO Rakesh Jain. *** JK Paper's Harsh Pati Singhania elected AIMA president for 2020-21 * The All India Management Association (AIMA) on Wednesday said Harsh Pati Singhania, vice-chairman and managing director of JK Paper Ltd, has been elected as its president for 2020-21.

PTI | New Delhi | Updated: 23-09-2020 15:44 IST | Created: 23-09-2020 15:44 IST

Country

India

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Reliance General Insurance on Wednesday announced the launch of first-of-its-kind 'Insurance Gift Card' with denominations of Rs 500 and Rs 1,000, and a validity period of six months. Insurance Gift Card, as a product, has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India's sandbox guidelines, Reliance General Insurance said in a release.

Website: Orissa Dairy

Date: Sep 23, 2020

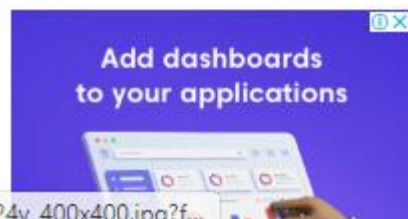
Link: <https://orissadiary.com/reliance-general-insurance-introduced-first-of-its-kind-offering-insurance-gift-card/>

Reliance General Insurance introduced first-of-its-kind offering, 'Insurance Gift Card'

September 23, 2020 73



Mumbai: Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced first-of-its-kind offering, 'Insurance Gift Card', a smarter and never before opportunity of gifting 'Insurance'. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift.



This 'Insurance Gift Card' is like any prepaid card, available with denominations of ₹500 and ₹1000 and can be bought instantly from the reliancegeneral.co.in website. As soon as you buy the 'Gift Card' online, you will receive the voucher on your email along with instructions to redeem the voucher. You can then easily share that card

Website: Asia Insurance post

Date: Sep 23, 2020

Link: <https://www.asiainsurancepost.com/non-life/reliance-gen-launches-insurance-gift-card-under-sandbox-norm>

Reliance Gen launches Insurance Gift Card under sandbox norms

This 'Insurance Gift Card' is like any prepaid card, available with denominations of ₹500 and ₹1000 and can be bought instantly from the reliancegeneral.co.in website. As soon as customers buy the 'Gift Card' online, he/she will receive the voucher on your email along with instructions to redeem the voucher.

🕒 Sep 23, 2020 📰 Indian News >> Non-Life 📌 Source: AIP News Bureau

Mumbai:

Reliance General Insurance, on Wednesday, has introduced first-of-its-kind offering, 'Insurance Gift Card', a smarter and never before opportunity of gifting 'Insurance'. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift.

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The customer can then easily share that card electronically with the person he/she is gifting it and the bearer can buy a health insurance protection.

The gift card is available at a discounted rate of 10% for bearer of card or self for any personal lines of Insurance products. The transactions will be completely digital in nature which will bring convenience and transparency for customers. The usage period of the Gift Card would be 6 months from the date of purchase and is refundable if unused.

Rakesh Jain, CEO, Reliance General Insurance said, "In India gifts are like blessings, a small token on every festive or celebratory occasion is a way to express care towards our loved ones. And this year with the pandemic around, people are more concerned about the health of their friends and family, so what can be more better than gifting a protection of health insurance. An health insurance cover bought from this 'Insurance Gift Card' will take care of their medical uncertainties, which prove to be a financial blessing in time of need."

Website: Daily Hunt

Date: Sep 23, 2020

Link: <https://m.dailyhunt.in/news/india/english/news+patrolling-epaper-newspatr/reliance+general+insurance+introduces+first+of+its+kind+offering+insurance+giftcard-newsid-n216880274?pgs=N&pgn=0&nsk=homepage-updates-homepage>

HOMEPAGE

RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING - "INSURANCE GIFTCARD"

Hyderabad/Mumbai, 23rd September, 2020: Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced first-of-its-kind offering, 'Insurance Gift Card', a smarter and never before opportunity of gifting 'Insurance'. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift.

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Talking about this launch, Mr. Rakesh Jain, CEO, Reliance General Insurance said, 'In India gifts are like blessings, a small token on every festive or celebratory occasion is a way to express care towards our loved ones. And this year with the pandemic around, people are more concerned about the health of their friends and family, so what can be more better than gifting a protection of health insurance. An health insurance cover bought from this 'Insurance Gift Card' will take care of their medical uncertainties, which prove to be a financial blessing in time of need.'

The country is slowly and steadily opening to the 'new normal' and is getting into the festive mood with Dussehra, Diwali and the wedding season around and this 'Insurance Gift Card' comes across as a smart choice of gifting during this time.

Website: Indore Mirror

Date: Sep 23, 2020

Link: <http://indoremirror.in/reliance-general-insurance-introduces-first-of-its-kind-offering-insurance-giftcard/>

INDORE MIRROR

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RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING – "INSURANCE GIFTCARD"

Posted on September 24, 2020 by Indore Mirror



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Mumbai. Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced first-of-its-kind offering, 'Insurance Gift Card', a smarter and never before opportunity of gifting 'Insurance'. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift.

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Website: Global Prime News**Date: Sep 23, 2020****Link:**<https://globalprimenews.com/2020/09/23/reliance-general-insurance-introduces-first-of-its-kind-offering-insurance-giftcard/>

HYDERABAD, 23rd SEPTEMBER, 2020 (GPN): Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced first-of-its-kind offering, 'Insurance Gift Card', a smarter and never before opportunity of gifting 'Insurance'. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift.

This 'Insurance Gift Card' is like any prepaid card, available with denominations of ₹500 and ₹1000 and can be bought instantly from the reliancegeneral.co.in website.

As soon as you buy the 'Gift Card' online, you will receive the voucher on your email along with instructions to redeem the voucher. You can then easily share that card electronically with the person you're gifting it and the bearer can buy a health insurance protection. The gift card is available at a discounted rate of 10% for bearer of card or self for any personal lines of Insurance products. The transactions will be completely digital in nature which will bring convenience and transparency for customers. The usage period of the Gift Card would be 6 months from the date of purchase and is refundable if unused.

Talking about this launch, **Mr. Rakesh Jain, CEO, Reliance General Insurance** said, "In India gifts are like blessings, a small token on every festive or celebratory occasion is a way to express care towards our loved ones. And this year with the pandemic around, people are more concerned about the health of their friends and family, so what can be more better than gifting a protection of health insurance. An health insurance cover bought from this 'Insurance Gift Card' will take care of their medical uncertainties, which prove to be a financial blessing in time of need."

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Website: Flip Board**Date: Sep 23, 2020**

Link:<https://flipboard.com/@Moneycontrol/reliance-general-launches-insurance-gift-card-under-sandbox-guidelines/a-br4vFbByRuCr2uKz1CxoSw%3Aa%3A3108465186-826f05a5d1%2Fmoneycontrol.com>



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#INSURANCE

Reliance General launches insurance gift card under sandbox guidelines

Moneycontrol

Last Updated : Sep 23, 2020 01:23 PM IST | Source:
Moneycontrol.com The gift card with a six-month validity can be
purchased online. Reliance General ...

Website: Digital Tariq-Reliance**Date:** Sep 23, 2020**Link:** <https://www.digitaltariq.com/reliance-general-insurance-introduces-insurance-gift-card-should-you-get-one/>

Reliance General Insurance has introduced the launch of an 'Insurance Gift Card'. It is a pay as you go card that may work like a daily present voucher that can be utilized to purchase a medical health insurance policy from Reliance General Insurance as a present for somebody in the course of the upcoming festive season.

Rakesh Jain, CEO, Reliance General Insurance mentioned, "The Insurance present card with a validity of 6 months, can be utilized to purchase any health insurance policy immediately on-line on the Reliance General Insurance portal. The present card will work like every present voucher that may be redeemed and utilized as an extra fee mode for making premium fee."

It is a coupon/voucher that lowers the premium of medical health insurance on the time of medical health insurance buy, says Naval Goel, CEO & Founder of PolicyX.com.

Here is a have a look at you can use the present card.

Website: Spirit of Mumbai

Date: Sep 23, 2020

Link: <https://www.sujatawde.com/2020/09/reliance-general-insurance-introduces.html?m=1>

SPIRIT OF MUMBAI

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Wednesday, September 23, 2020

RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING - "INSURANCE GIFT CARD"

Mumbai, 23rd September, 2020: Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced first-of-its-kind offering, 'Insurance Gift Card', a smarter and never before opportunity of gifting 'Insurance'. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift.

This 'Insurance Gift Card' is like any prepaid card, available with denominations of ₹500 and ₹1000 and can be bought instantly from the reliancegeneral.co.in website. As soon as you buy the 'Gift Card' online, you will receive the voucher on your email along with instructions to redeem the voucher. You can then easily share that card electronically with the person you're gifting it and the bearer can buy a health insurance protection. The gift card is available at a discounted rate of 10% for bearer of card or self for any personal lines of Insurance products. The transactions will be completely digital in nature which will bring convenience and transparency for customers. The usage period of the Gift Card would be 6 months from the date of purchase and is refundable if unused.


Talking about this launch, **Mr. Rakesh Jain, CEO, Reliance General Insurance** said, "In India gifts are like blessings, a small token on every festive or celebratory occasion is a way to express care towards our loved ones. And this year with the pandemic around, people are more concerned about the health of their friends and family, so what can be more better than gifting a protection of health insurance. An health insurance cover bought from this 'Insurance Gift Card' will take care of their medical uncertainties, which prove to be a financial blessing in time of need."

The country is slowly and steadily opening to the 'new normal' and is getting into the festive mood with Dussehra, Diwali and the wedding season around and this 'Insurance Gift Card' comes across as a smart choice of gifting during this time.

Website: Broadcastall**Date: Sep 23, 2020****Link:** <https://broadcastall.com/reliance-general-insurance-introduces-insurance-gift-card-should-you-get-one/>

BA
Broadcastall

GENERAL NEWS BUSINESS CRYPTOCURRENCY ENTERTAINMENT HEALTH MARKETING TECH GUEST



'Insurance Gift Card'

Dependence General Insurance has declared the dispatch of a 'Protection Gift Card'.

It is a pre-loaded card that will work like an ordinary blessing voucher that can be utilized to purchase a medical coverage strategy from Reliance General Insurance as a present for somebody during the forthcoming merry season.

Rakesh Jain, CEO, Reliance General Insurance stated, "The Insurance gift voucher with a legitimacy of a half year, can be utilized to purchase any medical coverage strategy immediately online on the gift voucher will work like any blessing voucher that can be reclaimed and used as an extra installment mode for making premium installment."

It is a coupon/voucher that brings down the expense of medical coverage at the hour of medical coverage buy, says Naval Goel, CEO and Founder of PolicyX.com.

Here is a gander at you can utilize the gift voucher.

According to the Reliance General Insurance official statement gave on September 23, 2020, "The item has been picked as one of only a handful not many ideal and imaginative contributions under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox rules.

The item is uniquely planned remembering the gifting situation in India during the merry season and is excessively simple to purchase and blessing."

This gift voucher must be utilized on purchasing Reliance General Insurance strategies, i.e., you can't blessing protection approaches of other general safety net providers utilizing the gift voucher.

This 'Protection Gift Card' is accessible in divisions of Rs 500 and Rs 1,000 and can be purchased quickly from the reliancegeneral.co.in site, according to the delivery.

Website: News Patrolling

Date: Sep 23, 2020

Link: <http://www.newspatrolling.com/reliance-general-insurance-introduces-first-of-its-kind-offering-insurance-giftcard/>

RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING — “INSURANCE GIFT CARD”

Posted by: Twinkle Goel 6 days ago in PR Leave a comment

Hyderabad/Mumbai, 23rd September, 2020: Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced first-of-its-kind offering, 'Insurance Gift Card', a smarter and never before opportunity of gifting 'Insurance'. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift.

This 'Insurance Gift Card' is like any prepaid card, available with denominations of ₹500 and ₹1000 and can be bought instantly from the reliancegeneral.co.in website. As soon as you buy the 'Gift Card' online, you will receive the voucher on your email along with instructions to redeem the voucher. You can then easily share that card electronically with the person you're gifting it and the bearer can buy a health insurance protection. The gift card is available at a discounted rate of 10% for bearer of card or self for any personal lines of Insurance products. The transactions will be completely digital in nature which will bring convenience and transparency for customers. The usage period of the Gift Card would be 6 months from the date of purchase and is refundable if unused.

Talking about this launch, Mr. Rakesh Jain, CEO, Reliance General Insurance said, "In India gifts are like blessings, a small token on every festive or celebratory occasion is a way to express care towards our loved ones. And this year with the pandemic around, people are more concerned about the health of their friends and family, so what can be more better than gifting a protection of health insurance. An health insurance cover bought from this 'Insurance Gift Card' will take care of their medical uncertainties, which prove to be a financial blessing in time of need."

Website: Absolute India News

Date: Sep 23, 2020

Link: <http://absoluteindianews.com/archives/36796>

RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING — “INSURANCE GIFT CARD”

© September 23, 2020

Mumbai: Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced first-of-its-kind offering, 'Insurance Gift Card', a smarter and never before opportunity of gifting 'Insurance'. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift.

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The country is slowly and steadily opening to the 'new normal' and is getting into the festive mood with Dussehra, Diwali and the wedding season around and this 'Insurance Gift Card' comes across as a smart choice of gifting during this time.

Website: Hindia News

Date: Sep 23, 2020

Link: <https://www.hindianews.com/reliance-general-insurance-introduces-insurance-gift-card-should-you-get-one/>

INSURANCE

Reliance General Insurance introduces 'Insurance Gift Card': Should you get one?

September 23, 2020 /

Reliance Basic Insurance coverage has introduced the launch of an 'Insurance coverage Reward Card'. It's a pay as you go card that can work like a daily present voucher that can be utilized to purchase a medical health insurance coverage from Reliance Basic Insurance coverage as a present for somebody through the upcoming festive season.

Rakesh Jain, CEO, Reliance Basic Insurance coverage mentioned, "The Insurance coverage present card with a validity of 6 months, can be utilized to purchase any medical health insurance coverage immediately on-line on the Reliance Basic Insurance coverage portal. The present card will work like all present voucher that may be redeemed and utilized as a further cost mode for making premium cost."

It's a coupon/voucher that lowers the premium of medical health insurance on the time of medical health insurance buy, says Naval Goel, CEO & Founding father of PolicyX.com.

Here's a have a look at you need to use the present card.

Product framework

As per the Reliance Basic Insurance coverage press launch issued on September 23, 2020, "The product has been chosen as one of many few preferred and progressive choices beneath the Insurance coverage Regulatory and Growth Authority of India (IRDAI) sandbox tips. The product is specifically designed preserving in thoughts the gifting state of affairs in India through the festive season and is tremendous simple to purchase and present."

Website: Arthniti Magazine

Date: Sep 23, 2020

Link: http://arthnitimagazine.blogspot.com/2020/09/blog-post_98.html

अथनाता

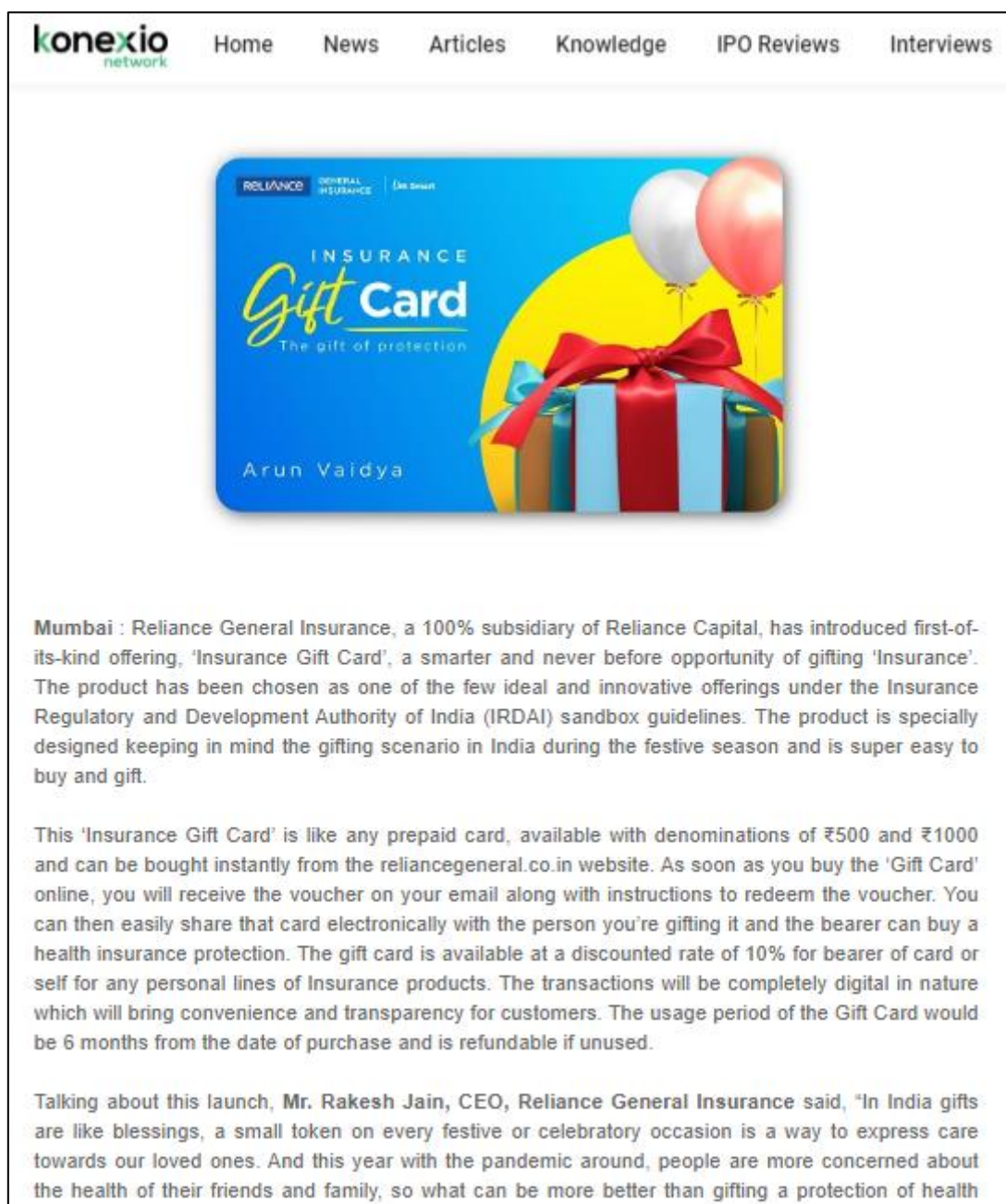


मुंबई, 23 सप्टेंबर 2020: रिलायन्स जनरल इन्शुरन्स या रिलायन्स कॅपिटलच्या संपूर्ण मालकीच्या उपकंपनीने 'इन्शुरन्स गिफ्ट कार्ड' हे अभूतपूर्व उत्पादन सादर केले आहे. यामुळे 'इन्शुरन्स' भेट देण्याची अधिक स्मार्ट आणि अभूतपूर्व संधी उपलब्ध होणार आहे. इन्शुरन्स रेग्युलेटरी अँड डेव्हलपमेंट अथॉरिटी ऑफ इंडिया (आयआयडीएआय) च्या मार्गदर्शक तत्वांतर्गत सुयोग्य आणि नाविन्यपूर्ण उत्पादने देणाऱ्या काही मोजक्या सेवांमध्ये हे उत्पादन समाविष्ट आहे. भारतात सणासुदीच्या काळात भेट वस्तू देण्याची मानसिकता लक्षात घेऊन हे उत्पादन खास तयार करण्यात आले आहे.

विकत घेण्यास आणि भेट देण्यास हे अगदी सहजसोपे असे आहे. 'इन्शुरन्स गिफ्ट कार्ड' हे कोणत्याही अन्य प्रीपेड कार्डप्रमाणे असलेले कार्ड 500 रु आणि 1000 रु. या किमतीत उपलब्ध आहे. हे कार्ड reliancegeneral.co.in या वेबसाइटवरून तात्काळ खरेदी करता येईल. 'गिफ्ट कार्ड' ऑनलाइन खरेदी केल्याबरोबर तुम्हाला ईमेलवर वाऊचरसोबतच हे वाऊचर वापरण्यासंदर्भातील सूचना पाठवल्या जातील. त्यानंतर ज्या व्यक्तीला ही भेट द्यायची आहे त्या व्यक्तीला इलेक्ट्रॉनिक पद्धतीने अगदी सहज हे कार्ड देता येईल आणि कार्डधारकाला आरोग्य विमा संरक्षण विकत घेता येईल. कार्डधारक किंवा स्वतःलाही कोणत्याही वैयक्तिक विमा उत्पादनासाठी 10 टक्के सवलत देण्यात येत आहे. हा व्यवहार पूर्णपणे डिजिटली होणार असल्याने ग्राहकांना सोयही मिळते आणि पारदर्शकताही. खरेदीनंतर सहा महिने हे गिफ्ट कार्ड वापरता येईल तसेच वापरले न गेल्यास पैसे परत मिळतील.

Website: Konexio Network

Date: Sep 23, 2020

Link: <https://www.konexionetwork.com/NewsDetails.aspx?newsid=03cd1436-ae2e-47e1-b0e7-9f1f5a145dd4>

INSURANCE Gift Card
The gift of protection
Arun Vaidya

Mumbai : Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced first-of-its-kind offering, 'Insurance Gift Card', a smarter and never before opportunity of gifting 'Insurance'. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift.

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Talking about this launch, **Mr. Rakesh Jain**, CEO, Reliance General Insurance said, "In India gifts are like blessings, a small token on every festive or celebratory occasion is a way to express care towards our loved ones. And this year with the pandemic around, people are more concerned about the health of their friends and family, so what can be more better than gifting a protection of health

Website: Navarashtra

Date: Sep 23, 2020

Link: <https://www.navarashtra.com/business-news-marathi/reliance-general-insurance-introduces-insurance-gift-card-32615/>

न तान्या बातम्या | राज्य | महाराष्ट्र | देश | विदेश | क्रीडा | मनोरंजन | लाइफ स्टाइल | व्यापार | विज्ञान-तंत्रज्ञान | करिअर | शिक्षण |

Reliance General Insurance |

रिलायन्स जनरल इन्शुरन्स सादर करत आहेत अभूतपूर्व सेवा - 'इन्शुरन्स गिफ्टकार्ड'

Vivek Bhor
सीनियर कंटेंट रायटर | नवराष्ट्र.कॉम



रिलायन्स जनरल इन्शुरन्स सादर करत आहेत अभूतपूर्व सेवा - 'इन्शुरन्स गिफ्टकार्ड'

> 'इन्शुरन्स' भेट देण्याची अधिक स्मार्ट आणि अभूतपूर्व संधी

मुंबई : रिलायन्स जनरल इन्शुरन्स (Reliance General Insurance) या रिलायन्स कॅपिटलच्या संपूर्ण मालकीच्या उपकंपनीने 'इन्शुरन्स गिफ्टकार्ड' (Insurance Giftcard) हे अभूतपूर्व उत्पादन सादर केले आहे. यामुळे 'इन्शुरन्स' भेट देण्याची अधिक अभूतपूर्व संधी उपलब्ध होणार आहे. इन्शुरन्स रेग्युलेटरी अँड डेव्हलपमेंट अथॉरिटी ऑफ इंडिया (आयआरडीएआय) च्या मार्गदर्शक तत्वांअंतर्गत सुयोग्य आणि नाविन्यपूर्ण उत्पादने देणाऱ्या काही मोजक्या सेवांमध्ये हे उत्पादन समाविष्ट आहे. भारतात (India) सणासुदीच्या काळात (festival season) भेट वस्तू (gifts) देण्याची मानसिकता लक्षात घेऊन हे उत्पादन खास तयार करण्यात आले आहे. विकत घेण्यास आणि भेट देण्यास हे अगदी सहजसोपे असे आहे. 'इन्शुरन्स गिफ्ट कार्ड' हे कोणत्याही अन्य प्रीपेड कार्डप्रमाणे असलेले कार्ड ५०० ₹ आणि १००० ₹ या किमतीत उपलब्ध आहे. हे कार्ड reliancegeneral.co.in या वेबसाइटवरून तात्काळ खरेदी करता येईल.

Website: Business Times

Date: Sep 23, 2020

Link: <https://thebusinesstimes.in/reliance-launched-insurance-gift-card/>

आता द्या इन्शुरन्सची 'भेट'

By Team BT - September 23, 2020



मुंबई :

रिलायन्स जनरल इन्शुरन्सच्यावतीने 'इन्शुरन्स गिफ्ट कार्ड' हे बाजारात आणले आहे. यामुळे आता 'इन्शुरन्स' भेट देता येणार आहे. इन्शुरन्स रेग्युलेटरी अॅण्ड डेव्हलपमेंट अथॉरिटी ऑफ इंडियाच्या मार्गदर्शक तत्वांतर्गत सुयोग्य आणि नाविन्यपूर्ण उत्पादने देणाऱ्या काही मोजक्या सेवांमध्ये हे उत्पादन समाविष्ट आहे. भारतात सणासुदीच्या काळात भेट वस्तू देण्याची मानसिकता लक्षात घेऊन हे उत्पादन खास तयार करण्यात आले आहे. विकत घेण्यास आणि भेट देण्यास हे अगदी सहजसोपे असे आहे.

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Website: News Go Wire

Date: Sep 24, 2020

Link: <https://www.newsgowire.com/reliance-general-insurance-introduces-first-of-its-kind-offering-insurance-giftcard/>

RELIANCE

GENERAL
INSURANCE

BUSINESS

RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING – “INSURANCE GIFT CARD”

• September 24, 2020

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Talking about this launch, Mr. Rakesh Jain, CEO, Reliance General Insurance said, "In India gifts are like blessings, a small token on every festive or celebratory occasion is a way to express care towards our loved ones. And this year with the pandemic around, people are more concerned about the health of their friends and family, so what can be more better than gifting a protection of health insurance. An health insurance cover bought from this 'Insurance Gift Card' will take care of their medical uncertainties, which prove to be a financial blessing in time of need."

The country is slowly and steadily opening to the 'new normal' and is getting into the festive mood with Dussehra, Diwali and the wedding season around and this 'Insurance Gift Card' comes across as a smart choice of gifting during this time.

Website: Exclusive News**Date: Sep 24, 2020****Link:**<https://exclusivenews.co.in/reliance-general-insurance-introduces-first-of-its-kind-offering-insurance-gift-card/>**Mumbai, 24th September, 2020.**

Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced first-of-its-kind offering, 'Insurance Gift Card', a smarter and never before opportunity of gifting 'Insurance'. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift.

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Website: The News Biz

Date: Sep 24, 2020

Link: <https://thenewzbiz.com/?p=2989>

The Newz Biz Team, मुंबई :

रिलायन्स जनरल इन्शुरन्सने 'इन्शुरन्स गिफ्टकार्ड' हे अभूतपूर्व उत्पादन सादर केले आहे. यामुळे 'इन्शुरन्स' भेट देण्याची अधिक अभूतपूर्व संधी उपलब्ध होणार आहे. इन्शुरन्स रेग्युलेटरी ॲण्ड डेव्हलपमेंट अथॉरिटी ऑफ इंडिया (आयआरडीएआय) च्या मार्गदर्शक तत्वांतर्गत सुयोग्य आणि नाविन्यपूर्ण उत्पादने देणाऱ्या काही मोजक्या सेवांमध्ये हे उत्पादन समाविष्ट आहे. भारतात सणासुदीच्या काळात भेट वस्तू देण्याची मानसिकता लक्षात घेऊन हे उत्पादन खास तयार करण्यात आले आहे. विकत घेण्यास आणि भेट देण्यास हे अगदी सहजसोपे असे आहे. 'इन्शुरन्स गिफ्ट कार्ड' हे कोणत्याही अन्य प्रीपेड कार्डप्रमाणे असलेले कार्ड ५०० ₹ आणि १००० ₹ या किमतीत उपलब्ध आहे. हे कार्ड reliancegeneral.co.in या वेबसाइटवरून तात्काळ खरेदी करता येईल.

'गिफ्ट कार्ड' ऑनलाइन खरेदी केल्याबरोबर तुम्हाला ईमेलवर वाऊचरसोबतच हे वाऊचर वापरण्यासंदर्भातील सूचना पाठवल्या जातील. त्यानंतर ज्या व्यक्तीला ही भेट द्यायची आहे, त्या व्यक्तीला इलेक्ट्रॉनिक पद्धतीने अगदी सहज हे कार्ड देता येईल आणि कार्डधारकाला आरोग्य विमा संरक्षण विकत घेता येईल. कार्डधारक किंवा स्वतःलाही कोणत्याही वैयक्तिक उत्पादनासाठी १० टक्के सवलत देण्यात येत आहे. हा व्यवहार पूर्णपणे डिजिटली होणार असल्याने ग्राहकांना सोयही मिळते आणि पारदर्शकताही. खरेदीनंतर सहा महिने हे गिफ्ट कार्ड वापरता येईल तसेच वापरले न गेल्यास पैसे परत मिळतील.

या सादरीकरणाबद्दल रिलायन्स जनरल इन्शुरन्सचे मुख्य कार्यकारी अधिकारी राकेश जैन म्हणाले, "भारतात भेट देणे म्हणजे आशीर्वाद देण्यासारखे आहे. सण किंवा कोणत्याही आनंदाच्या क्षणी छोटीशी भेट देणे म्हणजे प्रियजनांप्रती असलेल्या भावना व्यक्त करण्याचे एक प्रतिक असते. यंदा हे महासंकट आसपास असताना लोकांना आपल्या मित्रमंडळींच्या, कुटुंबियांच्या आरोग्याची चिंता आहे. त्यामुळे, आरोग्यविमा संरक्षणापेक्षा चांगली भेट काय असेल. या इन्शुरन्स गिफ्टकार्डच्या माध्यमातून काढलेला आरोग्यविमा त्यांच्या वैद्यकीय आपातकालीन स्थितीची काळजी घेईल आणि त्यामुळे गरजेला ही भेट फारच उपयुक्त ठरेल.

Website: Bangalore Today

Date: Sep 25, 2020

Link: <https://bangaloretodays.wordpress.com/2020/09/25/reliance-general-insurance-introduces-first-of-its-kind-offering-insurance-giftcard/>

SEPTEMBER 25, 2020

BANGALORETODAYS

RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING – “INSURANCE GIFTCARD”

Bengaluru, 24th September 2020 : Reliance General Insurance, a 100% subsidiary of Reliance Capital, has introduced first-of-its-kind offering, ‘**Insurance Gift Card**’, a smarter and never before opportunity of gifting ‘Insurance’. The product has been chosen as one of the few ideal and innovative offerings under the Insurance Regulatory and Development Authority of India (IRDAI) sandbox guidelines. The product is specially designed keeping in mind the gifting scenario in India during the festive season and is super easy to buy and gift.

This ‘Insurance Gift Card’ is like any prepaid card, available with denominations of ₹500 and ₹1000 and can be bought instantly from the reliancegeneral.co.in website. As soon as you buy the ‘Gift Card’ online, **you will receive the voucher on your email** along with instructions to redeem the voucher. You can then easily share that card electronically with the person you’re gifting it and the bearer can buy a health insurance protection. The gift card is available at a discounted rate of 10% for bearer of card or self for any personal lines of Insurance products. The transactions will be completely digital in nature which will bring convenience and transparency for customers. **The usage period**

Website: This Week India

Date: Sep 25, 2020

Link: <https://thisweekindia.news/article/reliance-general-insurance-introduces-first-of-its-kind-offering-insurance-giftcard/24225>

RELIANCE GENERAL INSURANCE INTRODUCES FIRST OF ITS KIND OFFERING - "INSURANCE GIFTCARD"



Posted By This Week India on Sep 25, 2020

Bangalore

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Website: Silicon Village**Date: Sep 25, 2020****Link:**<https://blogspot.siliconvillage.net/2020/09/reliance-general-insurance-introduces.html>

Reliance General Insurance Introduces New Offering Across India - "Insurance Giftcard"



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Talking about this launch, Mr. Rakesh Jain, CEO, Reliance General Insurance said, "In India gifts are like blessings, a small token on every festive or celebratory occasion is a way to express care towards our loved ones. And this year with the pandemic around, people are more concerned about the health of their friends and family, so what can be more better than gifting a protection of health insurance. An health insurance cover bought from this 'Insurance Gift Card' will take care of their medical uncertainties, which prove to be a financial blessing in time of need."

Website: Media Tech

Date:

Link: <https://mediatech914.wordpress.com/2020/09/25/reliance-general-insurance-introduces-first-of-its-kind-offering-insurance-giftcard/>

INTRODUCES FIRST OF ITS KIND OFFERING – “INSURANCE GIFTCARD”

Mediatech / September 25, 2020 / Uncategorized

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Website: Jay Vijay

Date: Sep 25, 2020

Link: https://www.jayvijaynews.com/2020/09/blog-post_83.html?m=1

September 25, 2020

मुंबई, दि. २५ (प्रतिनिधी) : रिलायन्स जनरल इन्शुरन्स या रिलायन्स कॅपिटलच्या संपूर्ण मालकीच्या उपकंपनीने 'इन्शुरन्स गिफ्ट कार्ड' हे अभूतपूर्व उत्पादन सादर केले आहे. यामुळे 'इन्शुरन्स' भेट देण्याची अधिक स्मार्ट आणि अभूतपूर्व संधी उपलब्ध होणार आहे. इन्शुरन्स रेग्युलेटरी अॅण्ड डेव्हलपमेंट ऑथोरिटी ऑफ इंडिया (आयआयडीएआय) च्या मार्गदर्शक तत्वांअंतर्गत सुयोग्य आणि नाविन्यपूर्ण उत्पादने देणाऱ्या काही मोजक्या सेवांमध्ये हे उत्पादन समाविष्ट आहे. भारतात सणासुदीच्या काळात भेट वस्तू देण्याची मानसिकता लक्षात घेऊन हे उत्पादन खास तयार करण्यात आले आहे. विकत घेण्यास आणि भेट देण्यास हे अगदी सहजसोपे असे आहे.

RELIANCE GENERAL
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इन्शुरन्स गिफ्ट कार्ड हे कोणत्याही अन्य प्रीपेड कार्डप्रमाणे असलेले कार्ड 500 रु आणि 1000 रु. या किंमतीत उपलब्ध आहे. हे कार्ड reliancegeneral.co.in या वेबसाइटवरून तात्काळ खरेदी करता येईल. गिफ्ट कार्ड ऑनलाइन खरेदी केल्याबरोबर तुम्हाला ईमेलवर व्हावचरसोबतच हे व्हावचर वापरण्यासंदर्भातील सूचना पाठवल्या जातील. त्यानंतर ज्या व्यक्तीला ही भेट द्यायची आहे त्या व्यक्तीला इलेक्ट्रॉनिक पद्धतीने अगदी सहज हे कार्ड देता येईल आणि कार्डधारकाला आरोग्य विमा संरक्षण विकत घेता येईल. कार्डधारक किंवा स्वतःलाही कोणत्याही वैयक्तिक विमा उत्पादनासाठी 10 टक्के सवलत देण्यात येत आहे. हा व्यवहार पूर्णपणे डिजिटली होणार असल्याने ग्राहकांना सोयही मिळते आणि पारदर्शकताही. खरेदीनंतर सहा महिने हे गिफ्ट कार्ड वापरता येईल तसेच वापरले न गेल्यास पैसे परत मिळतील.

या सादरीकरणाबद्दल रिलायन्स जनरल इन्शुरन्सचे मुख्य कार्यकारी अधिकारी राकेश जैन म्हणाले, "भारतात भेट देणे म्हणजे आशीर्वाद देण्यासारखे आहे. सण किंवा कोणत्याही आनंदाच्या क्षणी छोटीशी भेट देणे म्हणजे प्रियजनांप्रती असलेल्या भावना व्यक्त करण्याचे एक प्रतिक असते. यंदा हे महासंकट आसपास असताना लोकांना आपल्या मित्रमंडळींच्या, कुटुंबियांच्या आरोग्याची चिंता आहे. त्यामुळे, आरोग्य विमा संरक्षणापेक्षा चांगली भेट काय असेल. या इन्शुरन्स गिफ्ट कार्डच्या माध्यमातून काढलेला आरोग्य विमा त्यांच्या वैद्यकीय आपातकालीन स्थितीची काळजी घेईल आणि त्यामुळे गरजेला ही भेट फारच उपयुक्त ठरेल."

देश आता हळूहळू न्यू नॉर्मल सह पूर्वपदावर येत आहे आणि दसरा, दिवाळी, लग्नसराई सोबत आपण उत्सावांच्या मूडमध्ये आहोत. त्यामुळे या काळात भेट देण्यासाठी 'इन्शुरन्स गिफ्ट कार्ड' ही एक स्मार्ट निवड ठरेल.