

COVERGE REPORT

ON



Association with Bharat Bill Pay

PRINT MEDIA COVERAGE

Sr. No.	Date	Publication	Pg. No.	Edition/Links
Financial				
1.	17 th August 2020	The Economic Times	07	Mumbai
2.	17 th August 2020	The Economic Times	07	Kolkata
3.	17 th August 2020	The Economic Times	07	Delhi
4.	17 th August 2020	The Economic Times	07	Bengaluru
5.	17 th August 2020	The Economic Times	08	Chennai

Regional Dailies				
1.	7 th August 2020	Navbharat Times	07	Mumbai
2.	7 th August 2020	Navshakti	14	Mumbai
3.	7 th August 2020	Jagruk Times	08	Mumbai
4.	7 th August 2020	Jagruk Times	08	Jaipur
5.	7 th August 2020	Dainik Adhikar	05	Jaipur
6.	7 th August 2020	Business Remedies	08	Jaipur
7.	7 th August 2020	Subah Savera	03	Ahmedabad
8.	7 th August 2020	Satellite Samachar	02	Ahmedabad
9.	7 th August 2020	Gujarat Pranam	02	Ahmedabad
10.	7 th August 2020	Divya Bhaskar	04	Mumbai
11.	8 th August 2020	Vyapar Hindi	03	Mumbai
12.	8 th August 2020	Navbharat	02	Mumbai
13.	9 th August 2020	Voice of Jaipur	03	Jaipur
14.	10 th August 2020	Punyanagari	02	Pune
15.	10 th August 2020	Punyanagari	03	Mumbai
16.	10 th August 2020	Prahar	06	Mumbai
17.	12 th August 2020	Vyapar	05	Mumbai

Online Coverage			
Sr. No.	Date	Publication	Edition/Link
1.	4 th August 2020	The Financial Express	Now renew your reliance general insurance policies from any banking, non banking channel
2.	5 th August 2020	Express Computer	Reliance General Insurance goes Live on Bharat Bill Payment System
3.	6 th August 2020	Cnbctv18	Reliance General Insurance launches platform for making payments via Bharat Bill

4.	4 th August 2020	4Ps News	Reliance general insurance brings convenience of renewing the policies from any banking or non-banking channels through it's association with Bharat Bill Payment System
5.	4 th August 2020	Spirit of Mumbai	Reliance general insurance brings convenience of renewing the policies from any banking or non-banking channels through it's association with Bharat Bill Payment System
6.	4 th August 2020	Konexio Network	Reliance General Insurance Integration association Bharat Bill Payment
7.	4 th August 2020	Arthniti Magazine	Reliance general insurance brings convenience of renewing the policies from any banking or non-banking channels through it's association with Bharat Bill Payment System
8.	4 th August 2020	Bullet Daily News	Reliance general insurance brings convenience of renewing the policies from any banking or non-banking channels through it's association with Bharat Bill Payment System
9.	7 th August 2020	Online and You	Reliance General Insurance Integration association
10.	7 th August 2020	Insurance Alertss	Reliance General Insurance brings convenience of renewing the policies from any banking or non-banking channels through it's association with Bharat Bill Payment System
11.	7 th August 2020	Investment Guru	Reliance General Insurance Integration association Bharat Bill Payment

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Publication: The Economic Times**Page:** 07**Date:** 17th August 2020

PRODUCT LAUNCHES

:: Insurance

Reliance General Insurance and National Payment Corporation of India have launched a platform for making insurance premium payments digitally through Bharat Bill Payment System. The facility allows a customer to renew policies by paying premium through multiple channels such as Netbanking, mobile banking/app, website, agent, business correspondents and branches using multiple modes such as cards, NEFT, Netbanking and UPI.

PNB MetLife Insurance has launched three new plans. PNB MetLife Guaranteed Future Plan is a guaranteed savings life insurance plan that allows customers to choose their future guaranteed pay-out as a lumpsum, income or a combination. Mera Mediclaim Plan offers coverage for comprehensive health and hospitalisation insurance along with life insurance. PNB MetLife Smart Platinum Plus, a whole life Ulip, offers life insurance and tailor-made solutions to achieve one's goals.

Aditya Birla Sun Life Insurance has launched the ABSLI Assured FlexiSavings Plan, a guaranteed, non-linked non-participating life insurance plan. It provides annual income to the policyholder accumulated for 10 years or 12 years till the end of the policy term, and a 5% income booster annually enhances the accrued amount.

रिलायंस की NPCI से साझेदारी

■ बिजनेस डेस्क: रिलायंस जनरल इश्योरेंस ने नैशनल पेमेंट कॉर्पोरेशन ऑफ़ इंडिया (NPCI) के साथ रणनीतिक साझेदारी की घोषणा करते हुए भारत बिल पेमेंट सिस्टम के माध्यम से बीमा के प्रीमियम का डिजिटल तरीकों से भुगतान करने के लिए एक प्लेटफ़ॉर्म लॉन्च किया। ग्राहक सिर्फ एक क्लिक पर बीमा प्रीमियम का भुगतान करके अपनी पॉलिसी के नवीनीकरण करा सकेंगे।

रिलायन्स जनरल इन्शुरन्सची भारत बिल पेमेंट सिस्टमसोबत भागीदारी

मुंबई - रिलायन्स जनरल इन्शुरन्स या रिलायन्स कॅपिटलच्या १०० टक्के उपकंपनीने नॅशनल पेमेंट कॉर्पोरेशन ऑफ इंडिया (एनपीसीआय) सोबत आपल्या भागीदारीची घोषणा केली आहे. भारत बिल पेमेंट सिस्टमच्या माध्यमातून विम्याच्या प्रीमिअमचे पेमेंट करण्यासाठी यातून एक व्यासपीठ तयार केले जाणार आहे. ही सोय केल्यामुळे ग्राहकांना

विम्याचा प्रीमिअम भरून विमा नूतनीकरण करणे (कुटूनही, कधीही) शक्य होणार आहे. इंटरनेट बँकिंग, मोबाइल बँकिंग/ॲप, वेबसाइट, एजंट, बीसीज (बिझनेस कॉरस्पांडंट्स) आणि शाखा अशा विविध माध्यमांतून कार्ड्स (क्रेडिट, डेबिट आणि प्रीपेड), नेट

**कोणत्याही बँकिंग
किंवा नॉन-बँकिंग
माध्यमातून विमा
नूतनीकरणाची सोय**

बँकिंग, यूपीआय, अकाऊंट ट्रान्सफर आणि ई-वॉलेट्स इ. माध्यमांच्या वापरातून प्रीमिअम भरता येईल. या सुविधेमुळे ग्राहकांना त्यांची कोणतीही बँक वा पेमेंट ॲप असले तरी इलेक्ट्रॉनिक/मोबाइल चॅनलच्या माध्यमातून विमा प्रीमिअम पेमेंट 'नियंत्रित' करता येईल किंवा 'कार्यरत' करता येईल. ग्राहकांना भारतभरातील भारत बिलपे समर्थित प्रत्यक्ष टच पॉईंट्सच्या व्यापक जाळ्याचाही लाभ होईल. यात बँकेच्या शाखा, बिझनेस कॉरस्पांडंट्स आणि रीटेल एजंट्सचा समावेश आहे. यासंदर्भात रिलायन्स जनरल इन्शुरन्सचे ईडी आणि सीईओ राकेश जैन म्हणाले, नवा धाडसी डिजिटल भारत ज्याकाळात वावरत आहे त्या काळाशी आणि त्यांच्या विचारांशी सुसंगत राहण्याची खातरजमा करण्यासाठी रिलायन्स जनरल इन्शुरन्स सतत नाविन्यपूर्ण प्रयत्न करत आहे. भारत बिल पेमेंट सिस्टमसोबतचे सहकार्य हे आमच्या ग्राहकांसाठी सर्वोत्कृष्ट पर्याय बनण्याच्या प्रवासातील एक पुढचे पाऊल आहे आणि व्होकल फॉर लोकलला प्रोत्साहन देण्यासाठी एनपीसीआयसारख्या संस्थांतर्फे पुरवल्या जाणाऱ्या अत्याधुनिक डिजिटल सिस्टम्सचा वापर केला जात आहे. या सहकार्याबद्दल एनपीसीआयच्या भारत बिल पेमेंट सिस्टमचे प्रमुख ए.आर. रमेश म्हणाले, रिलायन्स जनरल इन्शुरन्सशी इन्फिबीम एव्हेन्यूजच्या माध्यमातून भारत बिलपे परिसंस्थेसाठी जोडले जाताना आम्हाला आनंद होत आहे.

रिलायंस जनरल इश्योरेंस ने की भारत बिल पेमेंट सिस्टम के साथ साझेदारी

मुंबई। रिलायंस कैपिटल की 100% अनुषंगी कंपनी, रिलायंस जनरल इश्योरेंस ने आज नेशनल पेमेंट कॉर्पोरेशन ऑफ इंडिया (NPCI) के साथ अपनी साझेदारी की घोषणा करते हुए भारत बिल पेमेंट सिस्टम के माध्यम से बीमा के प्रीमियम का डिजिटल तरीकों से भुगतान करने के लिए एक प्लेटफॉर्म लॉन्च किया। यह सुविधा ग्राहकों को विभिन्न चैनलों के माध्यम से सिर्फ एक क्लिक (कहीं भी, कभी भी) पर बीमा प्रीमियम का भुगतान करके अपनी पॉलिसी के नवीनीकरण की अनुमति देती है, जिसमें इंटरनेट बैंकिंग, मोबाइल बैंकिंग / ऐप, वेबसाइट, एजेंट, BCs (बिजनेस कॉरिस्पोंडेंट्स) के साथ-साथ कार्ड (क्रेडिट, डेबिट और प्रीपेड), NEFT, नेट बैंकिंग, UPI,

अकाउंट ट्रांसफर और ई-वॉलेट आदि का उपयोग करने वाली शाखाएं शामिल हैं। यह पहल ग्राहक को अपनी सुविधा के अनुसार किसी भी बैंक या पेमेंट ऐप के इलेक्ट्रॉनिक/ मोबाइल चैनल के माध्यम से बीमा प्रीमियम के भुगतान को 'नियंत्रित करने' और 'पूरा करने' में सक्षम बनाती है। अब ग्राहक भारत बिल-पे द्वारा संचालित टच-पॉइंट्स के एक बड़े नेटवर्क का उपयोग करने में सक्षम होंगे जो देश भर में मौजूद हैं, और इसके अंतर्गत बैंक शाखाएं, बिजनेस कॉरिस्पोंडेंट्स और रिटेल एजेंट शामिल हैं। इसमें 24*7 सेवाओं की उपलब्धता, उपयोग में आसानी, तथा पॉलिसी नवीनीकरण के लिए बी-एश्योर्ड स्टैम्प के साथ तुरंत नोटिफिकेशन जैसे फायदे भी शामिल होंगे।

रिलायंस जनरल इश्योरेंस ने भारत बिल पेमेंट सिस्टम के साथ साझेदारी की

मुंबई (एजेंसी)।

रिलायंस कैपिटल की 100% अनुषंगी कंपनी, रिलायंस जनरल इश्योरेंस ने आज नेशनल पेमेंट कॉर्पोरेशन ऑफ़ इंडिया के साथ अपनी साझेदारी की घोषणा करते हुए भारत बिल पेमेंट सिस्टम के

माध्यम से बीमा के प्रीमियम का डिजिटल तरीकों से भुगतान करने के लिए एक प्लेटफॉर्म लॉन्च किया। यह सुविधा ग्राहकों को विभिन्न चैनलों के माध्यम से सिर्फ एक क्लिक (कहीं भी, कभी भी) पर बीमा प्रीमियम का भुगतान करके अपनी पॉलिसी के नवीनीकरण की अनुमति देती है, जिसमें इंटरनेट बैंकिंग, मोबाइल बैंकिंग / ऐप, वेबसाइट, एजेंट, BCs (बिजनेस करिस्पोंडेंट्स) के साथ-साथ कार्ड (क्रेडिट, डेबिट और प्रीपेड), NEFT, नेट बैंकिंग, PI, अकाउंट ट्रांसफर और ई-वॉलेट आदि का उपयोग करने वाली शाखाएँ शामिल हैं। यह पहल ग्राहक को अपनी सुविधा के अनुसार किसी भी बैंक या पेमेंट ऐप के इलेक्ट्रॉनिक/ मोबाइल चैनल के माध्यम से बीमा प्रीमियम के भुगतान को नियंत्रित करने और पूरा करने में सक्षम बनाती है। अब ग्राहक भारत बिल-पे द्वारा संचालित टच-पॉइंट्स के एक बड़े नेटवर्क का उपयोग करने में सक्षम होंगे जो देश भर में मौजूद हैं, और इसके अंतर्गत बैंक



शाखाएँ, बिजनेस करिस्पोंडेंट्स और रिटेल एजेंट शामिल हैं। ग्राहकों को होने वाली सुविधा के अलावा, इसमें 24*7 सेवाओं की उपलब्धता, उपयोग में आसानी, तथा पॉलिसी नवीनीकरण के लिए बी-एश्योर्ड स्टैम्प

के साथ तुरंत नोटिफिकेशन जैसे फायदे भी शामिल होंगे। ग्राहक किसी भी ऐप / वेबसाइट पर भारत बिल-पे का लोगो देखकर अपनी बीमा पॉलिसियों का बड़ी आसानी से नवीनीकरण कर सकते हैं। मौजूदा प्रगति पर टिप्पणी करते हुए, रिलायंस जनरल इश्योरेंस के ईडी एवं सीईओ, राकेश जैन ने कहा, रिलायंस जनरल इश्योरेंस ने हमेशा यह सुनिश्चित करने का प्रयास किया है कि हम नए दौर में बिल्कुल नई ऊर्जा वाले जिस डिजिटल भारत में रहते हैं, हम उसी के अनुरूप और नए तरीके से इनोवेशन करें। भारत बिल पेमेंट सिस्टम के साथ हमारा यह सहयोग, दरअसल अपने ग्राहकों के लिए इस श्रेणी में सर्वश्रेष्ठ बनने की हमारी मुहिम में एक और उपलब्धि है, साथ ही हम NPCI जैसे उत्कृष्ट संस्थानों द्वारा उपलब्ध कराई जाने वाली अत्याधुनिक डिजिटल प्रणालियों का उपयोग करते हुए स्वदेशी के लिए मुखर होने की भावना (वोकल फॉर लोकल) का समर्थन करते हैं।

रिलायंस जनरल इश्योरेंस ने भारत बिल पेमेंट सिस्टम के साथ साझेदारी की

मुंबई। रिलायंस कैपिटल की 100% अनुषंगी कंपनी, रिलायंस जनरल इश्योरेंस ने आज नेशनल पेमेंट कॉर्पोरेशन ऑफ इंडिया (NPCI) के साथ अपनी साझेदारी की घोषणा करते हुए भारत बिल पेमेंट सिस्टम के माध्यम से बीमा के प्रीमियम का डिजिटल तरीकों से भुगतान करने के लिए एक प्लेटफॉर्म लॉन्च किया। यह सुविधा ग्राहकों को विभिन्न चैनलों के माध्यम से सिर्फ एक क्लिक (कहीं भी, कभी भी) पर बीमा प्रीमियम का भुगतान करके अपनी पॉलिसी के नवीनीकरण की अनुमति देती है, जिसमें इंटरनेट बैंकिंग, मोबाइल बैंकिंग / ऐप, वेबसाइट, एजेंट, BCs (बिजनेस कॉरिस्पोंडेंट्स) के साथ-साथ कार्ड (क्रेडिट, डेबिट और प्रीपेड), NEFT, नेट बैंकिंग, UPI, अकाउंट ट्रांसफर और ई-वॉलेट आदि का उपयोग करने वाली शाखाएँ शामिल हैं।

यह पहल ग्राहक को अपनी सुविधा के अनुसार किसी भी बैंक या पेमेंट ऐप के इलेक्ट्रॉनिक/ मोबाइल चैनल के माध्यम



से बीमा प्रीमियम के भुगतान को 'नियंत्रित करने' और 'पूरा करने' में सक्षम बनाती है। अब ग्राहक भारत बिल-पे द्वारा संचालित टच-पॉइंट्स के एक बड़े नेटवर्क का उपयोग करने में सक्षम होंगे जो देश भर में मौजूद हैं, और इसके अंतर्गत बैंक शाखाएँ, बिजनेस कॉरिस्पोंडेंट्स और रिटेल एजेंट शामिल हैं।

ग्राहकों को होने वाली सुविधा के अलावा, इसमें 24x7 सेवाओं की उपलब्धता, उपयोग में आसानी, तथा पॉलिसी नवीनीकरण के लिए बी-एश्योर्ड स्टैम्प के साथ तुरंत नोटिफिकेशन जैसे फायदे भी शामिल होंगे। ग्राहक किसी भी ऐप/वेबसाइट पर भारत बिल-पे का लोगो देखकर अपनी बीमा पॉलिसियों का बड़ी आसानी से नवीनीकरण कर सकते हैं।

मौजूदा प्रगति पर टिप्पणी करते हुए, रिलायंस जनरल इश्योरेंस के ईडी एवं सीईओ, राकेश जैन ने कहा, 'रिलायंस

जनरल इश्योरेंस ने हमेशा यह सुनिश्चित करने का प्रयास किया है कि हम नए दौर में बिल्कुल नई ऊर्जा वाले जिस डिजिटल भारत में रहते हैं, हम उसी के अनुरूप और नए तरीके से इनोवेशन करें। भारत बिल पेमेंट सिस्टम के साथ हमारा यह सहयोग, दरअसल अपने ग्राहकों के लिए इस श्रेणी में सर्वश्रेष्ठ बनने की हमारी मुहिम में एक और उपलब्धि है, साथ ही हम NPCI जैसे उत्कृष्ट संस्थानों द्वारा उपलब्ध कराई जाने वाली अत्याधुनिक डिजिटल प्रणालियों का उपयोग करते हुए स्वदेशी के लिए मुखर होने की भावना (वोकल फॉर लोकल) का समर्थन करते हैं।

भारत बिल पेमेंट सिस्टम, NPCI के प्रमुख, ए. आर. रमेश ने इस साझेदारी के बारे में अपने विचार व्यक्त करते हुए कहा, 'भारत बिल-पे इकोसिस्टम पर इन्फ्रीबीम एवेन्यू के माध्यम से रिलायंस जनरल इश्योरेंस के

साथ इस साझेदारी से हमें बेहद खुशी हो रही है। ग्राहकों के पास अब बार-बार किए जाने वाले बीमा प्रीमियम के भुगतान के लिए ज्यादा चैनल उपलब्ध होंगे, साथ ही वे अपने पसंदीदा डिजिटल प्लेटफॉर्म या फिजिकल टचपॉइंट्स के माध्यम से कहीं भी और कभी भी इसका आसानी से भुगतान करने में सक्षम होंगे।' भारत बिल-पे चैनलों के साथ एकीकरण, सही मायने में आम जनता को बीमा कवर प्रदान करने के रिलायंस जनरल इश्योरेंस के ग्राहक-केन्द्रित दृष्टिकोण की दिशा में उठाया गया एक और कदम है। मौजूदा संकट की इस अभूतपूर्व घड़ी में कोविड-19 ने दुनिया को तहस-नहस कर दिया है, और ऐसी परिस्थिति में कंपनी इस संकट की वजह से लोगों पर पड़ने वाले आर्थिक बोझ को कम करने के लिए हर संभव प्रयास कर रही है।

રિલાયન્સ જનરલ ઇન્શ્યોરન્સે ભારત બિલ પેમેન્ટ સિસ્ટમ સાથેના જોડાણ થકી કોઈપણ બેંકિંગ કે નોન-બેંકિંગ ચેનલથી પોલીસી રિન્યૂ કરવાની સુવિધા શરૂ કરી

ઓગસ્ટ, ૨૦૨૦: રિલાયન્સ કેપિટલની સંપૂર્ણ માલિકીની પેટાકંપની રિલાયન્સ જનરલ ઇન્શ્યોરન્સે ભારત બિલ પેમેન્ટ સિસ્ટમ થકી ઇન્શ્યોરન્સ પ્રિમીયમની ચૂકવણી ડિજિટલ રીતે કરવા માટેનું પ્લેટફોર્મ લોન્ચ કરવા માટે નેશનલ પેમેન્ટ કોર્પોરેશન ઓફ ઇન્ડિયા (એનપીસીઆઈ) સાથેના તેના જોડાણની જાહેરાત કરી હતી. આ સુવિધા ગ્રાહકોને કાર્ડ (કેડિટ, ડેબિટ અને પ્રિપેઇડ), ટ્રઈલ્સ, નેટ બેંકિંગ, યુપીઆઈ, એકાઉન્ટ ટ્રાન્સફર અને ઇ-વોલેટ્સ વગેરે જેવા બહુવિધ માધ્યમોના ઉપયોગથી ઇન્ટરનેટ બેંકિંગ, મોબાઈલ બેંકિંગ/એપ, વેબસાઈટ, એજન્ટ, બીસી (બિઝનેસ કોરસ્પોન્ડન્ટ્સ) અને શાખાઓ જેવી બહુવિધ ચેનલ થકી એક ક્લિક (કોઈ પણ સ્થળે, કોઈ પણ સમયે) પર ઇન્શ્યોરન્સ પ્રિમીયમ ચૂકવીને પોલીસી રિન્યૂ કરવાની સુવિધા પૂરી પાડે છે.

આ સિવાય ગ્રાહકોને થનારા ઉમેરારૂપ લાભમાં સુવિધાયુક્ત

૨૪★ઉપલબ્ધતા, સરળ વ્યવહાર અને પોલીસી રિન્યુઅલ્સ માટે બી-એશ્યોરન્ડ સ્ટેમ્પ સાથે ઇન્સ્ટન્ટ નોટિફિકેશનનો સમાવેશ થાય છે. ગ્રાહક કોઈ પણ એપ કે વેબસાઈટમાં ભારત બિલ પેમેન્ટ લોગો શોધીને સરળતાથી ઇન્શ્યોરન્સ રિન્યુઅલ્સ કરી શકે છે.

આ ગતિવિધિ અંગે રિલાયન્સ જનરલ ઇન્શ્યોરન્સના ઈડી અને સીઈઓ રાકેશ જેને જણાવ્યું હતું કે, “રિલાયન્સ જનરલ ઇન્શ્યોરન્સે હંમેશા એ સુનિશ્ચિત કરવાનો પ્રયાસ કર્યો છે કે, અમે નવું બહાદુર ડિજિટલ ભારત જેમાં જીવે છે, તેને અનુરૂપ નવતર પહેલ હાથ ધરીએ. ભારત બિલ પેમેન્ટ સિસ્ટમ સાથેનું આ જોડાણ એનપીસીઆઈ જેવી સંસ્થા દ્વારા પૂરી પાડવામાં આવતી

ઉત્કૃષ્ટ ડિજિટલ સિસ્ટમનો ઉપયોગ કરીને વોકલ ફોર લોકલની જાહેરાત કરવા સાથે અમારા ગ્રાહકોને શ્રેષ્ઠ સેવા પૂરી પાડવા તરફની અમારી સફરમાં વધુ એક સીમાચિહ્ન છે.” NPCI, ભારત બિલ પેમેન્ટ

સિસ્ટમના વડા એ આર રમેશે આ જોડાણ અંગે કહ્યું હતું કે, “ભારત બિલ પેમેન્ટ સિસ્ટમ પર ઈન્ફીબીએમ એવેન્યૂઝ થકી રિલાયન્સ જનરલ ઇન્શ્યોરન્સ સાથે જોડાઈને અમે આનંદની લાગણી અનુભવીએ છીએ. હવે, ગ્રાહકો તેમના પસંદગીના ડિજિટલ પ્લેટફોર્મ અથવા તો ફિઝિકલ ટચ-પોઈન્ટ્સ થકી કોઈ પણ સ્થળે કોઈ પણ સમયે ઇન્શ્યોરન્સ પ્રિમીયમની ચૂકવણી કરવાની સરળતા અને સુધારા સાથેની વિસ્તૃત ચેનલ ધરાવશે.”

ભારત બિલ પેમેન્ટ અને બેન્ક-ચેનલ્સ સાથેનું એકીકરણ એ રિલાયન્સ જનરલ ઇન્શ્યોરન્સનો ગ્રાહકોને ડિજિટલ સ્વરૂપે ઇન્શ્યોરન્સ કવર્સ પૂરાં પાડવા તરફનો ગ્રાહક-કેન્દ્રી અભિગમ છે. વર્તમાન સમયમાં કોવિડ-૧૯ની મહામારીએ જ્યારે સમગ્ર વિશ્વને ભીંસમાં લીધું છે, ત્યારે કંપની સંકટને કારણે લોકો પરનું નાણાંકીય ભારણ ઓછું કરવા માટે તમામ પ્રયાસો કરી રહી છે. આભાર - નિહારીકા રવિયા

રિલાયન્સ જનરલ ઇન્શ્યોરન્સે ભારત બિલ પેમેન્ટ સિસ્ટમ સાથેના જોડાણ થકી કોઈપણ બેંકિંગ કે નોન-બેંકિંગ ચેનલથી પોલીસી રિન્યૂ કરવાની સુવિધા શરૂ કરી

રિલાયન્સ કેપિટલની સંપૂર્ણ માલિકીની પેટાકંપની રિલાયન્સ જનરલ ઇન્શ્યોરન્સે ભારત બિલ પેમેન્ટ સિસ્ટમ થકી ઇન્શ્યોરન્સ પ્રિમીયમની ચૂકવણી ડિજિટલ રીતે કરવા માટેનું પ્લેટફોર્મ લોન્ચ કરવા માટે નેશનલ પેમેન્ટ કોર્પોરેશન ઓફ ઇન્ડિયા (એનપીસીઆઈ) સાથેના તેના જોડાણની જાહેરાત કરી હતી. આ સુવિધા ગ્રાહકોને કાર્ડ (કેડિટ, ડેબિટ અને પ્રિપેઇડ), ટ્રઈફલ, નેટ બેંકિંગ, યુપીઆઈ, એકાઉન્ટ ટ્રાન્સફર અને ઇ-વોલેટ્સ વગેરે જેવા બહુવિધ માધ્યમોના ઉપયોગથી ઇન્ટરનેટ બેંકિંગ, મોબાઇલ બેંકિંગ/એપ, વેબસાઇટ, એજન્ટ, બીસી (બિઝનેસ કોરસ્પોન્ડન્ટ્સ) અને શાખાઓ જેવી બહુવિધ ચેનલ થકી એક ક્લિક (કોઈ પણ સ્થળે, કોઈ પણ

સમયે) પર ઇન્શ્યોરન્સ પ્રિમીયમ ચૂકવીને પોલીસી રિન્યૂ કરવાની સુવિધા પૂરી પાડે છે. આ પહેલ ગ્રાહકોને કોઈ પણ કસ્ટમર ફેસિંગ ઇલેક્ટ્રોનિક/મોબાઇલ ચેનલ થકી ઇન્શ્યોરન્સના પ્રિમીયમની ચૂકવણીનું નિયંત્રણ તથા અમલ કરવા માટે સમર્થ બનાવે છે. આ ઉપરાંત ગ્રાહકો ભારતભરમાં ભારત બિલપે અને બહુ કિઝિકલ ટચ પોઇન્ટ્સના વિશાળ નેટવર્કનો લાભ લઈ શકશે, જેમાં બેંકની શાખાઓ, બિઝનેસ કોરસ્પોન્ડન્ટ્સ અને રિટેલ એજન્ટ્સનો સમાવેશ થાય છે. આ સિવાય ગ્રાહકોને ઘનારા ઉમેરારૂપ લાભમાં સુવિધાયુક્ત રજ★ ઉપલબ્ધતા, સરળ વ્યવહાર અને પોલીસી રિન્યુઅલ્સ માટે બી-એશ્યોરન્ડ સ્ટેમ્પ સાથે ઇ-સ્ટન્ટ નોટિફિકેશનનો સમાવેશ થાય છે.

ગ્રાહક કોઈ પણ એપ કે વેબસાઇટમાં ભારત બિલપેનો લોગો શોધીને સરળતાથી ઇન્શ્યોરન્સ રિન્યુઅલ્સ કરી શકે છે. આ ગતિવિધિ અંગે રિલાયન્સ જનરલ ઇન્શ્યોરન્સના ઈડી અને સીઈઓ રાકેશ જેને જણાવ્યું હતું કે, “રિલાયન્સ જનરલ ઇન્શ્યોરન્સે હંમેશા એ સુનિશ્ચિત કરવાનો પ્રયાસ કર્યો છે કે, અમે નવું બહાદુર ડિજિટલ ભારત જેમાં જીવે છે, તેને અનુરૂપ નવતર પહેલ હાથ ધરીએ. ભારત બિલપેમેન્ટ સિસ્ટમ સાથેનું આ જોડાણ એનપીસીઆઈ જેવી સંસ્થા દ્વારા પૂરી પાડવામાં આવતી ઉત્કૃષ્ટ ડિજિટલ સિસ્ટમનો ઉપયોગ કરીને વોકલ ફોર લોકલની જાહેરાત કરવા સાથે અમારા ગ્રાહકોને શ્રેષ્ઠ સેવા પૂરી પાડવા તરફની અમારી સફરમાં વધુ એક સીમાચિહ્ન છે.”

રિલાયન્સ જનરલ ઇન્શ્યોરન્સે ભારત બિલ પેમેન્ટ સિસ્ટમ સાથેના જોડાણ થકી કોઈપણ બેંકિંગ કે નોન-બેંકિંગ ચેનલથી પોલીસી રિન્યૂ કરવાની સુવિધા શરૂ કરી

રિલાયન્સ કેપિટલની સંપૂર્ણ માલિકીની પેટાકંપની રિલાયન્સ જનરલ ઇન્શ્યોરન્સે ભારત બિલ પેમેન્ટ સિસ્ટમ થકી ઇન્શ્યોરન્સ પ્રિમીયમની ચૂકવણી ડિજિટલ રીતે કરવા માટેનું પ્લેટફોર્મ લોન્ચ કરવા માટે નેશનલ પેમેન્ટ કોર્પોરેશન ઓફ ઇન્ડિયા (એનપીસીઆઈ) સાથેના તેના જોડાણની જાહેરાત કરી હતી. આ સુવિધા ગ્રાહકોને કાર્ડ (કેડિટ, ડેબિટ અને પ્રિપેઇડ), ટ્રઈલ્સ, નેટ બેંકિંગ, યુપીઆઈ, એકાઉન્ટ ટ્રાન્સફર અને ઇ-વોલેટ્સ વગેરે જેવા બહુવિધ માધ્યમોના ઉપયોગથી ઇન્ટરનેટ બેંકિંગ, મોબાઈલ બેંકિંગ/એપ, વેબસાઈટ, એજન્ટ, બીસી (બિઝનેસ કોરસ્પોન્ડન્ટ્સ) અને શાખાઓ જેવી બહુવિધ ચેનલ થકી એક ક્લિક (કોઈ પણ સ્થળે, કોઈ પણ સમયે) પર ઇન્શ્યોરન્સ પ્રિમીયમ ચૂકવીને પોલીસી રિન્યૂ કરવાની સુવિધા પૂરી પાડે છે. આ પહેલ ગ્રાહકોને કોઈ પણ કસ્ટમર કેસિંગ ઈલેક્ટ્રોનિક/મોબાઈલ ચેનલ થકી ઇન્શ્યોરન્સના પ્રિમીયમની ચૂકવણીનું

નિયંત્રણ તથા અમલ કરવા માટે સમર્થ બનાવે છે. આ ઉપરાંત ગ્રાહકો ભારતભરમાં ભારત બિલપે અને બેંક ડિજિટલ ટચ પોઈન્ટ્સના વિશાળ નેટવર્કનો લાભ લઈ શકશે, જેમાં બેંકની શાખાઓ, બિઝનેસ કોરસ્પોન્ડન્ટ્સ અને રિટેલ એજન્ટ્સનો સમાવેશ થાય છે. આ સિવાય ગ્રાહકોને ઘનારા ઉમેરારૂપ લાભમાં સુવિધાયુક્ત ૨૪★૭ ઉપલબ્ધતા, સરળ વ્યવહાર અને પોલીસી રિન્યુઅલ્સ માટે બી-એશ્યોરન્ડ સ્ટેમ્પ સાથે ઇન્સ્ટન્ટ નોટિફિકેશનનો સમાવેશ થાય છે. ગ્રાહક કોઈ પણ એપ કે વેબસાઈટમાં ભારત બિલપેનો લોગો શોધીને સરળતાથી ઇન્શ્યોરન્સ રિન્યુઅલ્સ કરી શકે છે.

આ ગતિવિધિ અંગે રિલાયન્સ જનરલ ઇન્શ્યોરન્સના ઈડી અને સીઈઓ રાકેશ જેને જણાવ્યું હતું કે, “રિલાયન્સ જનરલ ઇન્શ્યોરન્સે હંમેશા એ સુનિશ્ચિત કરવાનો પ્રયાસ કર્યો છે કે, અમે નવું બહાદુર ડિજિટલ ભારત જેમાં જીવે છે, તેને અનુરૂપ નવતર પહેલ હાથ ધરીએ.

Publication: Divya Bhaskar**Page:** 04**Date:** 7th August 2020

એક ક્લિકમાં વીમાનું પ્રીમિયમ

ગ્રાહકો કોઈ પણ સમયે કોઈ પણ જગ્યાથી ઘણી બધી ચેનલો થકી એક ક્લિકમાં વીમા પ્રીમિયમ ભરી અને નવીનીકરણ કરી શકે તે માટે રિલાયન્સ જનરલ ઇન્સ્યુરન્સ નેશનલ પેમેન્ટ કોર્પોરેશન ઓફ ઈન્ડિયા (એનપીસીઆઈ) સાથે સહયોગ સાધીને ભારત બિલ પેમેન્ટ સિસ્ટમ થકી ડિજિટલી વીમા પ્રીમિયમ ભરવાનું મંચ પ્રદાન કર્યું છે. તેના ઈપી અને સીઈઓ રાકેશ જેને જણાવ્યું હતું કે અમારા ગ્રાહકોને કઠામાં અવ્વલ સેવા આપવાના અમારા પ્રવાસમાં આ વધુ એક સિદ્ધિ છે.

रिलायंस जनरल इश्योरेंस ने भारत बिल पेमेंट सिस्टम के साथ की साझेदारी

मुंबई। रिलायंस कैपिटल की 100% अनुषंगी कंपनी, रिलायंस जनरल इश्योरेंस ने आज नेशनल पेमेंट कॉर्पोरेशन ऑफ़ इंडिया के साथ अपनी साझेदारी की घोषणा करते हुए भारत बिल पेमेंट सिस्टम के माध्यम से बीमा के प्रीमियम का डिजिटल तरीकों से भुगतान करने के लिए एक प्लेटफ़ॉर्म लॉन्च किया। यह सुविधा ग्राहकों को विभिन्न चैनलों के माध्यम से सिर्फ एक क्लिक (कहीं भी, कभी भी) पर बीमा प्रीमियम का भुगतान करके अपनी पॉलिसी के नवीनीकरण की अनुमति देती है, जिसमें इंटरनेट बैंकिंग, मोबाइल बैंकिंग / ऐप, वेबसाइट, एजेंट के साथ-साथ कार्ड (क्रेडिट, डेबिट और प्रीपेड), नेट बैंकिंग, अकाउंट ट्रांसफर और ई-वॉलेट आदि का उपयोग करने वाली शाखाएँ शामिल हैं।

रिलायंस जनरल इश्योरेंस ने की साझेदारी

नवभारत न्यूज नेटवर्क

मुंबई. रिलायंस जनरल इश्योरेंस ने नेशनल पेमेंट कॉर्पोरेशन ऑफ इंडिया के साथ अपनी साझेदारी की घोषणा करते हुए भारत बिल पेमेंट सिस्टम के माध्यम से बीमा के प्रीमियम का डिजिटल तरीकों से भुगतान करने के लिए एक प्लेटफॉर्म पेश किया. यह सुविधा ग्राहकों को विभिन्न चैनलों के माध्यम से सिर्फ एक क्लिक पर बीमा प्रीमियम का भुगतान करके अपनी पॉलिसी के नवीनीकरण की अनुमति देती है, जिसमें इंटरनेट बैंकिंग, मोबाइल बैंकिंग / ऐप, वेबसाइट, एजेंट के साथ-साथ कार्ड, नेट बैंकिंग, अकाउंट ट्रांसफर और ई-वॉलेट आदि का उपयोग करने वाली शाखाएं शामिल हैं.

एक क्लिक पर भुगतान कर पॉलिसी नवीनीकरण की अनुमति

यह पहल ग्राहक को अपनी सुविधा के अनुसार किसी भी बैंक या पेमेंट ऐप के इलेक्ट्रॉनिक/ मोबाइल चैनल के माध्यम से बीमा प्रीमियम के भुगतान को नियंत्रित करने और पूरा करने में सक्षम बनाती है. ग्राहकों को होने वाली सुविधा के अलावा सेवाओं की उपलब्धता, उपयोग में आसानी तथा पॉलिसी नवीनीकरण के लिए बी-एश्योर्ड स्टैम्प के साथ तुरंत नोटिफिकेशन जैसे फायदे भी शामिल होंगे. सीईओ राकेश जैन ने कहा कि रिलायंस जनरल इश्योरेंस ने हमेशा यह सुनिश्चित करने का प्रयास किया है कि हम नए दौर में बिल्कुल नई ऊर्जा वाले जिस डिजिटल भारत में रहते हैं. हम उसी के अनुरूप और नए तरीके से इनोवेशन करें.

Publication: Voice of Jaipur**Page:** 03**Date:** 9th August 2020**RELIANCE GENERAL INSURANCE BRINGS CONVENIENCE OF RENEWING THE POLICIES FROM ANY BANKING OR NON-BANKING CHANNELS THROUGH ITS ASSOCIATION WITH BHARAT BILL PAYMENT SYSTEM**

Mumbai, 4th August, 2020: Reliance General Insurance, a 100% subsidiary of Reliance Capital, has announced their association with National Payment Corporation of India (NPCI), launching a platform for making insurance premium payments digitally through Bharat Bill Payment System. This facility allows a customer to renew their policies by paying insurance premium at a click (Anywhere, anytime) through multiple channels such as Internet Banking, Mobile Banking/app, Website, Agent, BCs (Business Correspondents) and Branches using multiple modes such as Cards (Credit, Debit and Prepaid), NEFT, Net Banking, UPI, Account transfer & e-wallets etc.



रिलायन्स जनरल इन्शुरन्सची भारत बिल पेमेंट सिस्टमसोबत भागीदारी

■ मुंबई : रिलायन्स जनरल इन्शुरन्स या रिलायन्स कॅपिटलच्या १०० टक्के उपकंपनीने नॅशनल पेमेंट कॉर्पोरेशन ऑफ इंडिया (एनपीसीआय) सोबत आपल्या भागीदारीची घोषणा केली आहे. भारत बिल पेमेंट सिस्टमच्या माध्यमातून विम्याच्या प्रीमिअमचे पेमेंट करण्यासाठी यातून एक व्यासपीठ तयार केले जाणार आहे. ही सोय केल्यामुळे ग्राहकांना विम्याचा प्रीमिअम भरून विमा नूतनीकरण करणे (कुठूनही, कधीही) शक्य होणार आहे. इंटरनेट बँकिंग, मोबाइल बँकिंग/अॅप, वेबसाइट, एजंट, बीसीज (बिझनेस कॉरस्पॉण्डंट्स) आणि शाखा अशा विविध माध्यमांतून कार्ड्स (क्रेडिट, डेबिट आणि प्रीपेड), नेट बँकिंग, यूपीआय, अकाऊंट ट्रान्सफर आणि ई-वॉलेट्स इत्यादी माध्यमांच्या वापरातून प्रीमिअम भरता येणार आहे. या सुविधेमुळे ग्राहकांना त्यांची कोणतीही बँक वा पेमेंट अॅप असले तरी इलेक्ट्रॉनिक/मोबाइल चॅनलच्या माध्यमातून विमा प्रीमिअम पेमेंट

‘नियंत्रित’ करता येईल किंवा ‘कार्यरत’ करता येईल. ग्राहकांना भारतभरातील भारत बिल पे समर्थित प्रत्यक्ष टच पॉईंट्सच्या व्यापक जाळ्याचाही लाभ होईल. यात बँकेच्या शाखा, बिझनेस कॉरस्पॉण्डंट्स आणि रिटेल एजंट्सचा समावेश आहे. यासंदर्भात रिलायन्स जनरल इन्शुरन्सचे ईडी आणि सीईओ राकेश जैन म्हणाले, नवा धाडसी डिजिटल भारत ज्या काळात वावरत आहे त्या काळाशी आणि त्यांच्या विचारांशी सुसंगत राहण्याची खातरजमा करण्यासाठी रिलायन्स जनरल इन्शुरन्स सतत नाविन्यपूर्ण प्रयत्न करत आहे. भारत बिल पेमेंट सिस्टमसोबतचे सहकार्य हे आमच्या ग्राहकांसाठी सर्वोत्कृष्ट पर्याय बनण्याच्या प्रवासातील एक पुढचे पाऊल आहे आणि व्होकल फॉर लोकलला प्रोत्साहन देण्यासाठी एनपीसीआयसारख्या संस्थांतर्फे पुरवल्या जाणाऱ्या अत्याधुनिक डिजिटल सिस्टम्सचा वापर केला जात आहे.

रिलायन्स जनरल इन्शुरन्सची भारत बिल पेमेंटसोबत भागीदारी

मुंबई (प्रतिनिधी) : रिलायन्स जनरल इन्शुरन्सने नॅशनल पेमेंट कॉर्पोरेशन ऑफ इंडियासोबत आपल्या भागीदारीची घोषणा केली आहे. भारत बिल पेमेंट सिस्टमच्या माध्यमातून विम्याच्या प्रीमिअमचे पेमेंट करण्यासाठी यातून एक व्यासपीठ तयार केले जाणार आहे. ही सोय केल्यामुळे ग्राहकांना विम्याचा प्रीमिअम भरून विमा नुतनीकरण करणे (कुठूनही, कधीही) शक्य होणार आहे. इंटरनेट बँकिंग, मोबाइल बँकिंग/ॲप, वेबसाइट, एजंट, बीसीज आणि शाखा अशा विविध माध्यमांतून कार्ड्स, नेट बँकिंग, यूपीआय, अकाऊंट ट्रान्सफर आणि ई-वॉलेट्स इ. माध्यमांच्या वापरातून प्रीमिअम भरता येईल. यासंदर्भात रिलायन्स जनरल इन्शुरन्सचे ईडी आणि सीईओ राकेश जैन म्हणाले, भारत बिल पेमेंट सिस्टमसोबतचे सहकार्य हे आमच्या ग्राहकांसाठी सर्वोत्कृष्ट पर्याय बनण्याच्या प्रवासातील एक पुढचे पाऊल आहे. यावेळी भारत बिल पेमेंट सिस्टमचे प्रमुख ए. आर. रमेश उपस्थित होते.

રિલાયન્સ જનરલ ઇંસ્યો.નો ભારત બિલ પેમેન્ટ સિસ્ટમ સાથે સહયોગ કોઈપણ બેંકિંગ કે નોન-બેંકિંગ ચેનલથી પોલીસી રિન્યૂ કરવાની સુવિધા

મુંબઈ, તા.૧૧ ઓગ.

રિલાયન્સ કેપિટલની સંઈસીડીયરી રિલાયન્સ જનરલ ઇન્સ્યોરન્સે ભારત બિલ પેમેન્ટ સિસ્ટમ મારફત વીમા પ્રીમિયમની ઓનલાઇન ચૂકવણી કરવાનું પ્લેટફોર્મ શરૂ કરશે. આ માટે તેણે નેશનલ પેમેન્ટ કોર્પોરેશન ઓફ ઇન્ડિયા (એનપીસીઆઈ)ની સાથે સહયોગ કર્યો છે.



આ સહયોગના લીધે વીમા ગ્રાહકો કેડિટ, ડેબિટ અને પ્રિપેઇડ કાર્ડ, એનઈએફટી, નેટ બેંકિંગ, યુપીઆઈ, એકાઉન્ટ ટ્રાન્સફર અને ઇ-વોલેટ્સ

જેવા માધ્યમો દ્વારા ઇન્ટરનેટ બેંકિંગ, મોબાઇલ બેંકિંગ/એપ, વેબસાઇટ,



એજન્ટ, બીસી (બિઝનેસ કોરસ્પોન્ડન્ટ્સ) અને શાખાઓ દ્વારા વીમા પ્રીમિયમ ચૂકવી શકશે.

આ ઉપરાંત તેમને દેશભરમાંના ભારત બિલપે અનેબલ્ડ ફિઝિકલ ટય પોઇન્ટ્સના વિશાળ નેટવર્કનો લાભ મળશે, જેમાં બેંકની શાખાઓ, બિઝનેસ કોરસ્પોન્ડન્ટ્સ અને રિટેલ એજન્ટ્સનો સમાવેશ છે.

રિલાયન્સ જનરલ ઇન્સ્યોરન્સના સીઈઓ રાકેશ જૈને કહ્યું કે, “ભારત બિલપેમેન્ટ સિસ્ટમ સાથેનો કંપનીનો સહયોગ વધુ એક સીમાચિહ્ન છે.

એનપીસીઆઈ, ભારત બિલ પેમેન્ટ સિસ્ટમના વડા એ. આર. રમેશે કહ્યું કે, “ભારત બિલપે ઇકોસિસ્ટમ પર ઇન્ડીબીએમ એવેન્યુઝ થકી રિલાયન્સ જનરલ ઇન્સ્યોરન્સની સાથે જોડાવાથી ગ્રાહકો તેમના ડિજિટલ પ્લેટફોર્મ અથવા તો ફિઝિકલ ટય-પોઇન્ટ્સ દ્વારા કોઈ પણ સ્થળે કોઈ પણ સમયે તેમનું વીમા પ્રીમિયમ ચૂકવી શકશે.”

ONLINE MEDIA COVERAGE

Website: Financial Express

Date: 4th August 2020

Link: <https://www.financialexpress.com/money/now-renew-your-reliance-general-insurance-policies-from-any-banking-non-banking-channel/2044288/>

Now renew your Reliance General Insurance policies from any banking, non-banking channel

By: Priyadarshini Maji | Published: August 4, 2020 1:38 PM

The insurance company says this initiative will enable customers to control and execute the insurance premium payment via any customer-facing electronic or mobile channel irrespective of bank or payment app.

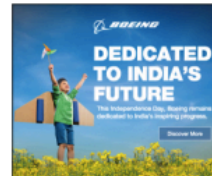


Policyholders can look for the Bharat Bill Pay logo on any of the app or websites and can easily do all insurance renewals from there.

Reliance General Insurance in association with the National Payment Corporation of India (NPCI) has launched a platform for making insurance premium payments digitally through Bharat Bill Payment System. This facility will allow policyholders to renew their policies by paying insurance premium anywhere, anytime through multiple channels such as internet banking, mobile banking or app, website, agent, BCs (Business Correspondents) and branches using multiple modes such as cards (credit, debit and prepaid), NEFT, net banking, UPI, account transfer, and e-wallets, etc.

The insurance company says this initiative will enable customers to control and execute the insurance premium payment via any customer-facing electronic or mobile channel irrespective of bank or payment app. Customers will also be able to access a larger network of Bharat Bill Pay enabled physical touchpoints across India which includes bank branches, BCs, and retail agents.

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Additional benefits offered by the insurance company will include convenience, 24x7 availability, easy fetch, and instant notifications with Be-Assured stamp for policy renewals. Policyholders can look for the Bharat Bill Pay logo on any of the app or websites and can easily do all insurance renewals from there.

Rakesh Jain, ED, and CEO, Reliance General Insurance said, "Reliance General Insurance has always strived to ensure that we innovate in line and with the times that the brave new Digital Bharat lives in. This association with Bharat Bill Payment System is yet another milestone in our journey towards being best-in-class for our customers while endorsing Vocal for Local using state-of-the-art digital systems provided by haloed institutions such as the NPCI."

A.R.Ramesh, Chief of Bharat Bill Payment System, NPCI said, "Policyholders will now have enhanced channel access and ease of paying recurring Insurance premium anytime anywhere through their preferred digital platforms or physical touch-points."

The integration with Bharat BillPay enabled-channels is a customer-centric approach towards providing insurance covers to the masses digitally. In today's unprecedented times when COVID-19 is ravaging the world, such developments will mitigate the financial burden on the people due to the crisis.

Website: 4Ps News

Date: 4th August 2020

Link: <https://www.4psnews.com/brands/story/reliance-general-insurance--brings-convenience-of-renewing-the-policies-from-any-banking-or-nonbanking-channels-through-its-association-with-bharat-bill-payment-system>



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Reliance general insurance brings convenience of renewing the policies from any banking or non-banking channels through it's association with Bharat Bill Payment System

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Industry Update

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This initiative enables a customer to "control" and "execute" the insurance premium payment via any customer facing electronic/mobile channel irrespective of bank or payment app. Customers will also be able to access a larger network of Bharat BillPay enabled physical touch points across India which includes bank branches, business correspondents and retail agents.

Additional benefits to customers will include convenience, 24*7 availability, easy fetch and instant notifications with Be-Assured stamp for policy renewals. Consumer can look for the Bharat BillPay logo on any of the app/website and can easily do all insurance renewals.

Commenting on this development, **Rakesh Jain, ED & CEO, Reliance General Insurance** said, "Reliance General Insurance has always strived to ensure that we innovate in line and with the times that the brave new Digital Bharat lives in. This association with Bharat Bill Payment System is yet another milestone in our journey towards being best-in-class for our customers, while endorsing Vocal for Local using state-of-the-art digital systems provided by haloed institutions such as the NPCI."

On the collaboration A.R.Ramesh, Chief of Bharat Bill Payment System, NPCI said, "We are happy to associate with Reliance General Insurance through Infibeam Avenues on the Bharat BillPay ecosystem. Customers will now have enhanced channel access and ease of paying recurring Insurance premium anytime anywhere through their preferred digital platforms or physical touch-points".

The integration with Bharat BillPay enabled-channels is yet another step for Reliance General Insurance's customer-centric approach towards providing insurance covers to the masses digitally. In today's unprecedented times when COVID-19 is ravaging the world, the company is making every effort to mitigate the financial burden on the people due to the crisis.

Website: Spirit of Mumbai**Date:** 4th August 2020**Link:** <https://www.sujatawde.com/2020/08/reliance-general-insurance-brings.html>

SPIRIT OF MUMBAI

Uber Cool, Hot & Happening in Mumbai

Tuesday, August 4, 2020

RELIANCE GENERAL INSURANCE BRINGS CONVENIENCE OF RENEWING THE POLICIES FROM ANY BANKING OR NON-BANKING CHANNELS THROUGH ITS ASSOCIATION WITH BHARAT BILL PAYMENT SYSTEM

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Website: Konexio Network**Date:** 4th August 2020**Link:**<https://www.konexionetwork.com/NewsDetails.aspx?newsid=3dad19aa-1772-4471-81a9-6fac0f6ba814>

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Reliance General Insurance Integration association Bharat Bill Payment

by Our Correspondent - Aug 04, 2020



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Website: Arthniti Magazine**Date:** 4th August 2020**Link:**<http://arthnitimagazine.blogspot.com/2020/08/reliance-general-insurance-brings.html>

 **अर्थनीती** 

ARTHNEETI is Marathi publication not only in Mumbai region but all districts of Maharashtra state with wide range of readership. The magazine entered in the successful Nineteenth years since it is started in August 2000

RELIANCE GENERAL INSURANCE BRINGS CONVENIENCE OF RENEWING THE POLICIES FROM ANY BANKING OR NON-BANKING CHANNELS THROUGH ITS ASSOCIATION WITH BHARAT BILL PAYMENT SYSTEM 

- August 04, 2020

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The integration with Bharat BillPay enabled-channels is yet another step for Reliance General Insurance's customer-centric approach towards providing insurance covers to the masses digitally. In today's unprecedented times when COVID-19 is ravaging the world, the company is making every effort to mitigate the financial burden on the people due to the crisis.

Website: Bullet Daily News**Date:** 4th August 2020**Link:** <http://bulletdailynews.blogspot.com/2020/08/reliance-general-insurance.html?zx=e3bfc398b3ecb596>

Reliance General Insurance

August 04, 2020

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RELIANCE GENERAL INSURANCE BRINGS CONVENIENCE OF RENEWING THE POLICIES FROM ANY BANKING OR NON-BANKING CHANNELS THROUGH ITS ASSOCIATION WITH BHARAT BILL PAYMENT SYSTEM

Mumbai, 4th August, 2020: Reliance General Insurance, a 100% subsidiary of Reliance Capital, has announced their association with National Payment Corporation of India (NPCI), launching a platform for making insurance premium payments digitally through Bharat Bill Payment System. This facility allows a customer to renew their policies by paying insurance premium at a click (Anywhere, anytime) through multiple channels such as Internet Banking, Mobile Banking/app, Website, Agent, BCs (Business Correspondents) and Branches using multiple modes such as Cards (Credit, Debit and Prepaid), NEFT, Net Banking, UPI, Account transfer & e-wallets etc.

This initiative enables a customer to "control" and "execute" the insurance premium payment via any customer facing electronic/mobile channel irrespective of bank or payment app. Customers will also be able to access a larger network of Bharat BillPay enabled physical touch points across India which includes bank branches, business correspondents and retail agents.

Additional benefits to customers will include convenience, 24*7 availability, easy fetch and instant notifications with Be-Assured stamp for policy renewals. Consumer can look for the Bharat BillPay logo on any of the app/website and can easily do all insurance renewals.

Commenting on this development, **Rakesh Jain, ED & CEO, Reliance General Insurance** said, "Reliance General Insurance has always strived to ensure that we innovate in line and with the times that the brave new Digital Bharat lives in. This association with Bharat Bill Payment System is yet another milestone in our journey towards being best-in-class for our customers, while endorsing Vocal for Local using state-of-the-art digital systems provided by haloed institutions such as the NPCI."

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Website: Express Computer

Date: 5th August 2020

Link: <https://www.expresscomputer.in/news/reliance-general-insurance-goes-live-on-bharat-bill-payment-system/61888/>

Reliance General Insurance goes Live on Bharat Bill Payment System

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Commenting on this development, Rakesh Jain, ED & CEO, Reliance General Insurance said, "Reliance General Insurance has always strived to ensure that we innovate in line and with the times that the brave new Digital Bharat lives in. This association with Bharat Bill Payment System is yet another milestone in our journey towards being best-in-class for our customers, while endorsing Vocal for Local using state-of-the-art digital systems provided by haloed institutions such as the NPCI."

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Website: Cnbctv18

Date: 6th August 2020

Link: <https://www.cnbctv18.com/finance/reliance-general-insurance-launches-platform-for-making-payments-via-bharat-bill-6556971.htm>

Reliance General Insurance launches platform for making payments via Bharat Bill

Updated : August 06, 2020 08:21 AM IST

- Reliance General Insurance has announced their association with National Payment Corporation of India (NPCI), launching a platform for making insurance premium payments digitally through Bharat Bill Payment System.


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This facility allows a customer to renew their policies by paying insurance premium at a click through multiple channels such as internet banking, mobile banking/app, website, agent, business correspondents and branches using multiple modes such as cards, NEFT, net banking, UPI, account transfer and e-wallets etc, Reliance General Insurance said in a statement.

"This initiative enables a customer to "control" and "execute" the insurance premium payment via any customer facing electronic/mobile channel irrespective of bank or payment app," it added.

Customers will also be able to access a larger network of Bharat BillPay enabled physical touch points across India which includes bank branches, business correspondents and retail agents.

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"This association with Bharat Bill Payment System is yet another milestone in our journey towards being best-in-class for our customers, while endorsing Vocal for Local using state-of-the-art digital systems provided by haloed institutions such as the NPCI," said Rakesh Jain, ED & CEO, Reliance General Insurance.

(Disclosure: Network18, the parent company of CNBCTV18.com, is controlled by Independent Media Trust, of which Reliance Industries is the sole beneficiary.)

Website: Online and You**Date:** 7th August 2020**Link:** <https://onlineandyou.com/bank-insurance/reliance-general-insurance-integration-association-bharat-bill-payment.html>

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Breaking News

Reliance General Insurance Integration association Bharat Bill Payment

August 7, 2020 onlineandyou 0 Comments

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Website: Insurance Alertss

Date: 7th August 2020

Link: <http://www.insurancealertss.com//MasterPage/MediaView/19015>



Reliance General Insurance brings convenience of renewing the policies from any banking or non-banking channels through its association with Bharat bill payment system



Insurance Alertss | 07-08-2020 |

Reliance General Insurance brings convenience of renewing the policies from any banking or non-banking channels through its association with Bharat bill payment system

Mumbai: Reliance General Insurance, a 100% subsidiary of Reliance Capital, has announced their association with National Payment Corporation of India (NPPI), launching a platform for making insurance premium payments digitally through Bharat Bill Payment System. This facility allows a customer to renew their policies by paying insurance premium at a click (Anywhere, anytime) through multiple channels such as Internet Banking, Mobile Banking/app, Website, Agent, BCs (Business Correspondents) and Branches using multiple modes such as Cards (Credit, Debit and Prepaid), NEFT, Net Banking, UPI, Account transfer & e-wallets etc.



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About Reliance General Insurance

Reliance General Insurance, a part of Reliance Capital, is one of the leading general insurance companies of India.

The Company offers a well-rounded and comprehensive bouquet of products including Motor Insurance, Health Insurance, Travel Insurance, and Home Insurance, and offers customized solutions to meet the protection needs of each customer.


Reliance General Insurance has a wide network of more than 40,000 intermediaries across 136 branch offices across India for offering its products and services to retail, corporates and SME clients.

Source: Press Release

Website: Investment Guru

Date: 7th August 2020

Link: <https://investmentguruindia.com/ExpertViews/Press-Release---Reliance-General-Insurance-Integration-association-Bharat-Bill-Payment-ByRakesh-Jain-Reliance-General-Insurance>



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Press Release - Reliance General Insurance Integration association Bharat Bill Payment By Rakesh Jain, Reliance General Insurance

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Below is the Views On Press Release - Reliance General Insurance Integration association Bharat Bill Payment By Rakesh Jain, ED and CEO, Reliance General Insurance

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